



PATH TO PROSPERITY

A SPRUCE ROOT PROGRAM

Join us in celebrating our Business Competition

2023 Winners



Adventure Harvest
*Tawny Darling & Robert
Chadwell
Haines, AK*



Four Winds Farm
*Sally Boisvert
Haines, AK*



Muskeg Munchkins
*Holly Adams
Juneau, AK*



Forging futures in Southeast Alaska

Workforce Development

Key Programs:

- Soft Skills Workshops and Work Readiness
- Strategic Organizational Planning & Facilitation
- Workforce Development and Career Tech Ed. Pathways Calls
- One-on-one Career Coaching

“People in villages historically have not been given those opportunities to experience those types of jobs. But now Alaska Youth Stewards is doing exactly that.”

- Talia Davis, former Alaskan Youth Steward



Michael Mausbach
Workforce Development
Program Manager & Catalyst

Photo by Lee House



Inclusive opportunities for collaboration

Events & Facilitation

Key Programs:

- Event & Facilitation Coaching & Contracting
- Business Competitions
- Farmers Summit
- Coastal Resilience Workshops



Izzy Haywood
Events & Facilitation
Program Manager

“ABSOLUTELY LOVED the fire hose of the last 3 days. Thank you so unbelievably much. I know I will not be able to stop talking about my experience with everyone.”
- Anonymous Alaska Marketplace Participant

Unlocking prosperity for residents

Financial Wellness

Key Programs:

- Financial Wellness Workshop
- Financial Wellness Online
- One-on-One Personal Financial Coaching
- Wealth Building (2025)

"I loved the financial workshop!!! So helpful, and has made me feel less afraid about managing my money."

- Anonymous, Financial Wellness Client



Haley Armstrong
Financial Wellness Program
Manager

Photo by Muriel Reid



From idea to exit, we support you

Small Business & Entrepreneurship

Key Programs:

- Business Basics, Online & for Artists
- Business Plan Competition
- Master Class
- One-on-One Coaching



Marc Wheeler
Small Business Program
Manager

"Spruce Root's Fast Start loan was really helpful to our small business... The loan application process was straightforward and Spruce Root staff was there to help us every step of the way."
- Kevin Merry, Kupreanof Lumber and Design, Kake, Alaska

A Trauma-Informed Cultural Approach

Resilience Circles

Our Newest Pilot Program:

- 12-month cultural wellbeing business accelerator program
- Supports 10 entrepreneurs
- 3 in-person retreats
- Intergenerational and reciprocal resilience framework

“The learning journey was a fantastic way to gain a deeper understanding of the current reality of the community, culture, land, sea, and people, and how so many of us can come together to support building a resilient society.”

- Anonymous Client



Lisa Nelson
Resilient Circles
Program Director



Ashley Guthrie
Client Services
Coordinator

THANK YOU TO OUR SPONSORS



**PATH TO
PROSPERITY**



Disney CRUISE LINE



Spruce Root
COMMUNITY DEVELOPMENT



**SUSTAINABLE SOUTHEAST
PARTNERSHIP**



SEALASKA

**OPPORTUNITY FINANCE
NETWORK**



**EDGERTON
FOUNDATION**



**SOUTHEAST
CONFERENCE**



Elgee Rehfeld
Alaska's CPA Firm



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THE JORGENSON HOUSE

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Join us as a 2025 partner!



Gunalchéesh / Háw'aa / Nt'oyaxsn / Thank You!

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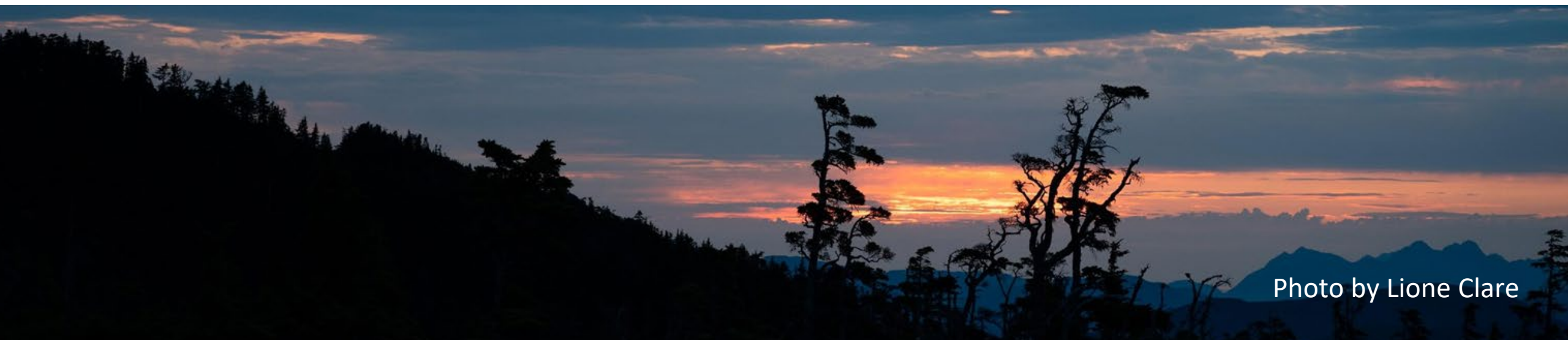


Photo by Lione Clare