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**SEPTEMBER 2022**

# INVEST IN ALASKA

**Local Opportunities. Global Solutions.**

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**FOR:  
SOUTHEAST CONFERENCE**

**PRESENTED BY:  
Rob Gillam, CEO/CIO  
McKinley Management, LLC**

# Bullish on Alaska

- Alaska can power, feed, connect, heal and protect the planet
- Pre-eminent energy transition market
- Resource bank of the United States
- Northwest Passage as history's next trade route elevates Arctic issues
- Our legacy will be to:
  - Create a healthy and sustainable future for Alaskans
  - Meaningfully engage Alaskans
  - Address climate change



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# Private Investment

- Integral part of growing economy
- Brings capital and best-in-class operations
- Can come from outside Alaska
- Can be public/private partnership
- Brought together by an Alaska partner who manages investment, access to capital, and supports operations
- Requires a translator between the languages of Alaska and Wall Street
- Recognition and knowledge of regional geographies, economies, and personalities
- Creates jobs and economic growth



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# Investor Appeal

- Well-known iconic state
- Diverse investment opportunities
- Little competition
- Under-financed projects
- Often counter-cyclical to markets
- Possibility to earn **emerging market returns** with the **security** of the U.S. Dollar and U.S. rule of law



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# Why Now?

- Alaska is central to U.S.'s Arctic strategy
- Federal infrastructure and national security focus
- Declining state spending
- Aging or non-existent infrastructure
- Technology now exists to help solve longstanding problems
- Pandemic-created crisis but also unveiled new opportunities (remote work, national tourism)



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# Key Ingredients

- Power
- Workforce
- Housing
- Transportation
- Healthcare
- Education
- Internet



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# Southeast Alaska

- Alaska's tourism capital
- Renewable resources: timber, seafood, mariculture, and fresh water
- Can provide ice-free base of operations for Alaska Arctic opportunities
- High cost and variability of freight
- Variable cost and availability of power
- Declining population
- Lack of housing
- Pessimistic vs. optimistic outlook



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# Investment In Action

- EDA awarded \$49M Alaska Mariculture Cluster to Southeast Conference
- USDA \$12.4M to enhance Southeast Infrastructure
- Significant work and research in economic development, tourism, social services, fisheries and mariculture
- Cultural tourism
- Power opportunities
- Alternative transportation – electric ferries



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## **McKINLEY MANAGEMENT, LLC**

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McKinley is a group of Alaska-rooted and globally-connected investment and research experts who help our clients achieve their individual and unique goals.

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McKinley Capital Management, LLC

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## **McKINLEY MANAGEMENT, LLC**

3800 Centerpoint Drive, Suite 1100  
Anchorage, Alaska 99503

+1.907.563.4488 | [mckinleymgmt.com](http://mckinleymgmt.com)  
[info@mckinleymgmt.com](mailto:info@mckinleymgmt.com)