


STEP INTO AN ALASKA EXPERIENCE



**SeatradeCruise**  
Awards

Port of the Year  
***Winner*** | 2020

ICY STRAIT  
  
—POINT—  
HOONAH, ALASKA

HUNA TOTEM

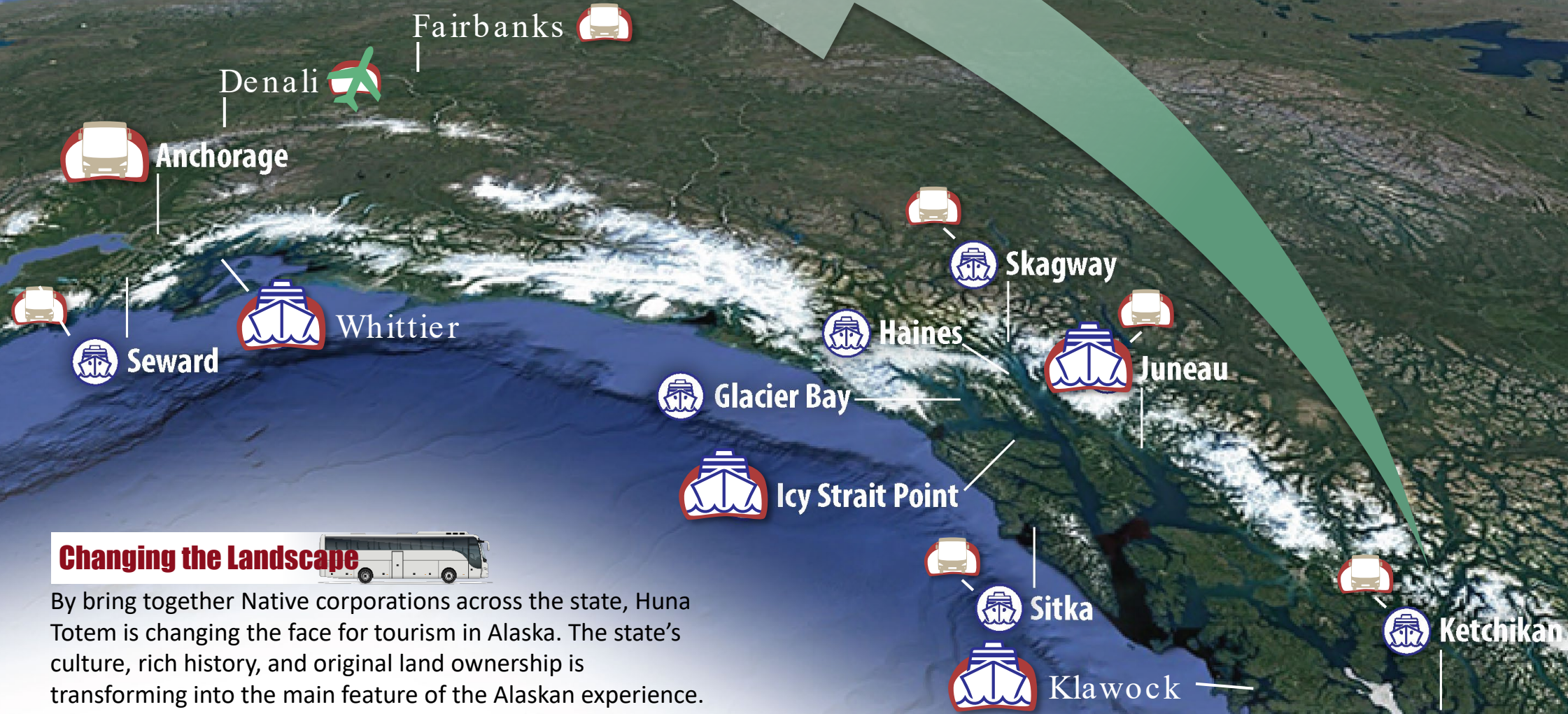


CORPORATION

The Win Announced on Oct. 6, 2020

# ALASKA

## NATIVE TOURISM NETWORK



### Changing the Landscape



By bring together Native corporations across the state, Huna Totem is changing the face for tourism in Alaska. The state's culture, rich history, and original land ownership is transforming into the main feature of the Alaskan experience.



HUNA TOTEM CORPORATION

## BIG KEYS OF DEVELOPMENT FOR SMALL COMMUNITIES



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### **Maintain Community Fabric**

- Native & Local Hire
- Space & Distance
- Community Values Define the Port
- Spreading Visitors
- Port Reflects the Community
- Where the Community Meets

### **Local Ownership**

- Infrastructure
- Retail
- Food & Beverage – Operation & Sourcing

### **Social & Economic Scaling**

- Ship Size
- Tour Development
- Community Engagement In Design

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