

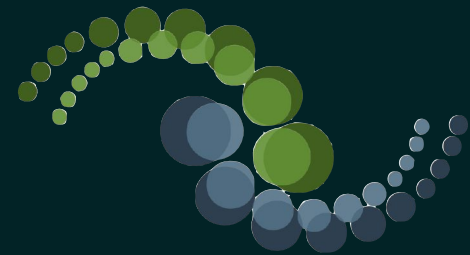
SOUTHEAST ALASKA

By the Numbers
2019



Sitka September 18th

Meilani Schijvens
Rain Coast Data



Top 10 Stories About the Southeast Economy

1. Overall economic report card mediocre
2. Tourism's role in the economy is growing
3. Construction is poised to grow, thanks to tourism
4. State job losses are plateauing
5. Seafood is having a series of bad years
6. Health care is an economic leader
7. Our top economic sectors are shifting
8. Most industries were flat in 2018
9. Business leaders are slightly more optimistic looking forward
10. There is deep economic and political uncertainty

Top 10 Stories About the Southeast Economy



#1 Overall Mediocre Annual Economic Report Card

A Good Economic Report Card

Jobs



Earnings



Population



Population

— 80

4th year in a row of losses

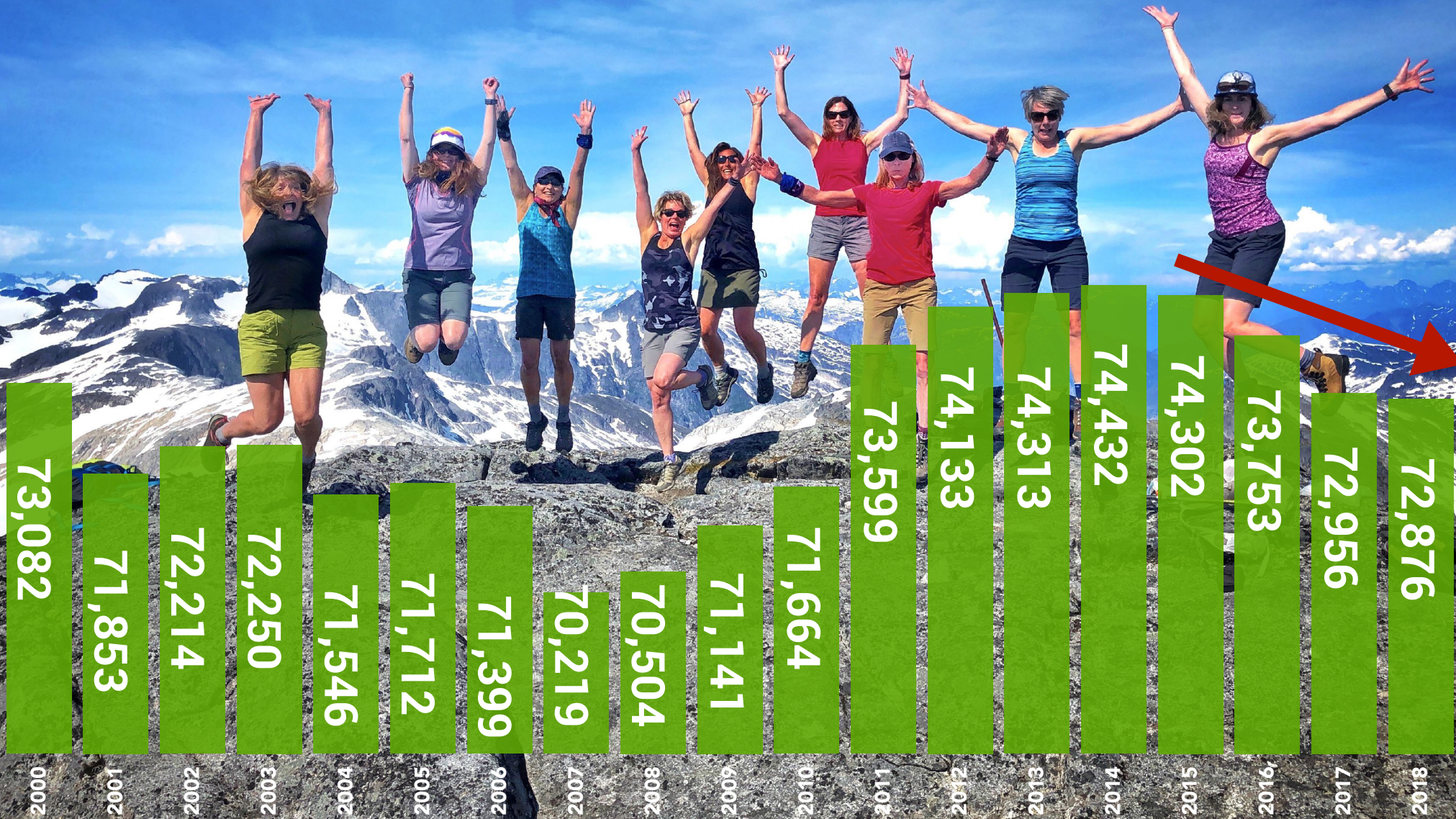
DEMOGRAPHICS

Population 72,876

DOWN 80 PEOPLE IN 2018



DOWN 1,600 PEOPLE IN 4 YEARS





2018 Change

Petersburg +63

Ketchikan +61

Hoonah +40

Wrangell +37

Haines +22

Hydaburg +22

2018 Change

Sitka -96

Klawock -56

Juneau -55

Coffman Cove -30

Metlakatla -26

Yakutat -20



A Good Economic Report Card

Jobs

Earnings

Population

Jobs

+ 2

45,642 Jobs

Wages

+ \$86

Million



MOE

\$43 MILLION



FRED

\$43 MILLION



Wages

\$17m Tourism =



\$20m Health Care = 

\$20m Delayed counting
of fishermen

Southeast Alaska's Report Card 2018



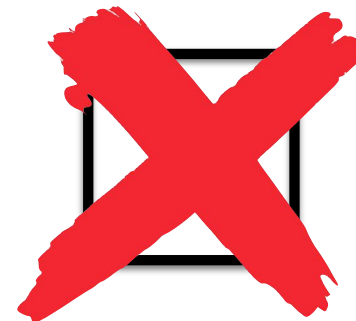
Increasing Jobs
UP 2 JOBS



Increasing Earnings
UP \$86 MILLION +4%



Decreasing Population
DOWN 80 PEOPLE



Top 10 Stories About the Southeast Economy

#2 Tourism's
role in
economy is
growing



Tourism 8,004 Jobs
UP 265 JOBS IN 2018 +3%
WAGES UP +8%





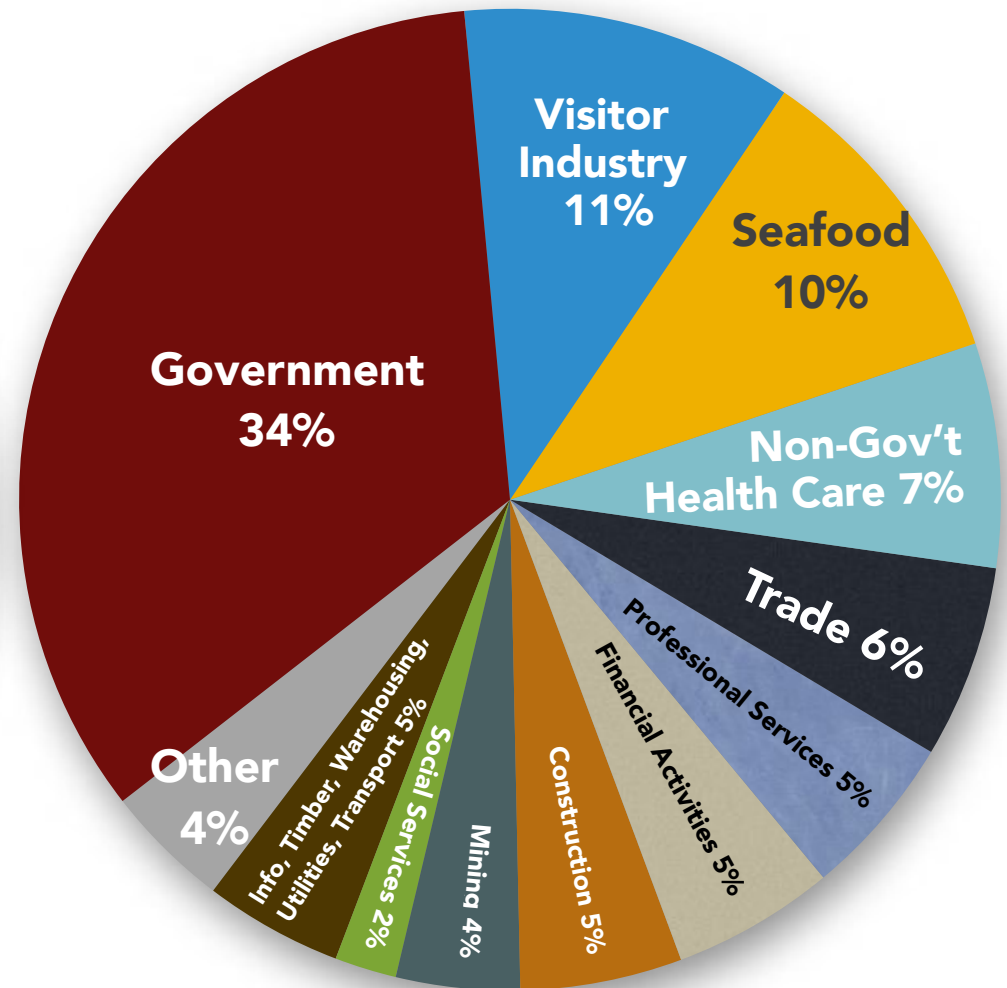
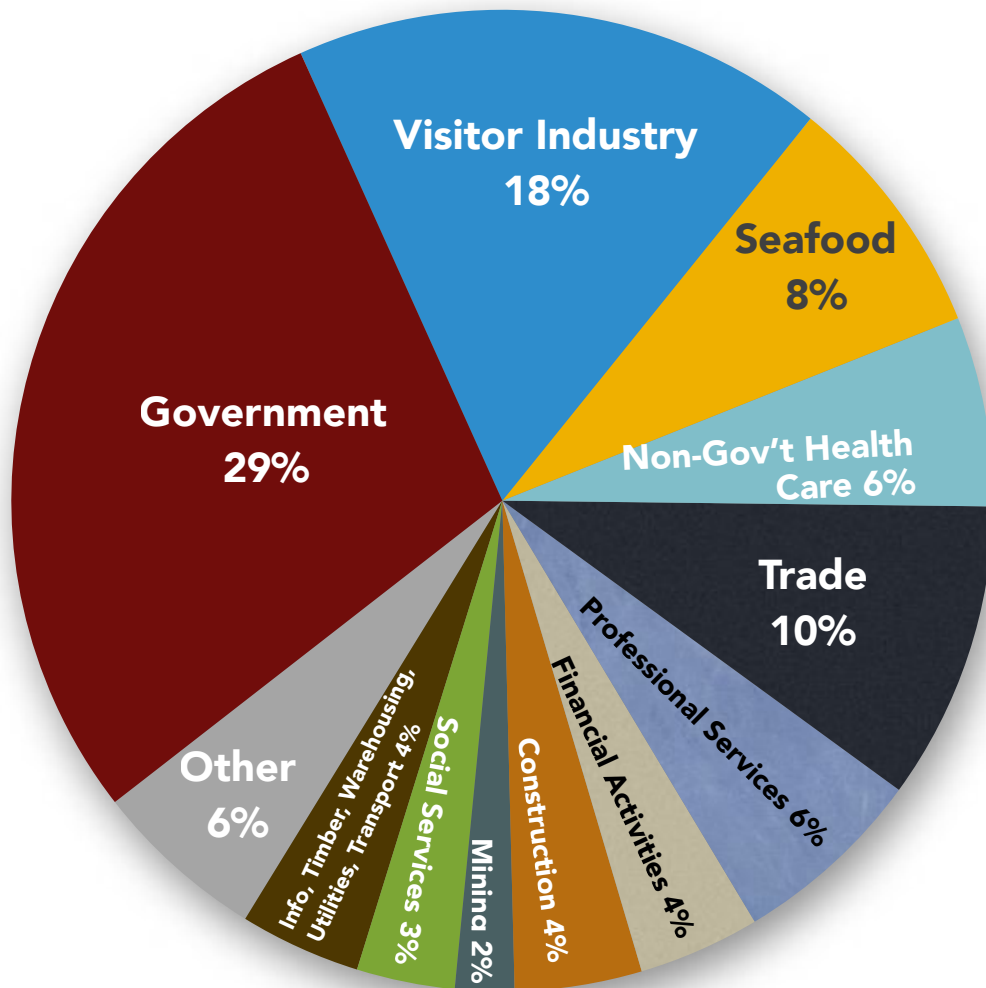
**Tourism Up 2,000 JOBS
IN 7 YEARS, +\$85 MILLION
IN ANNUAL WAGES**



The Whole Southeast Alaska Economy 2018

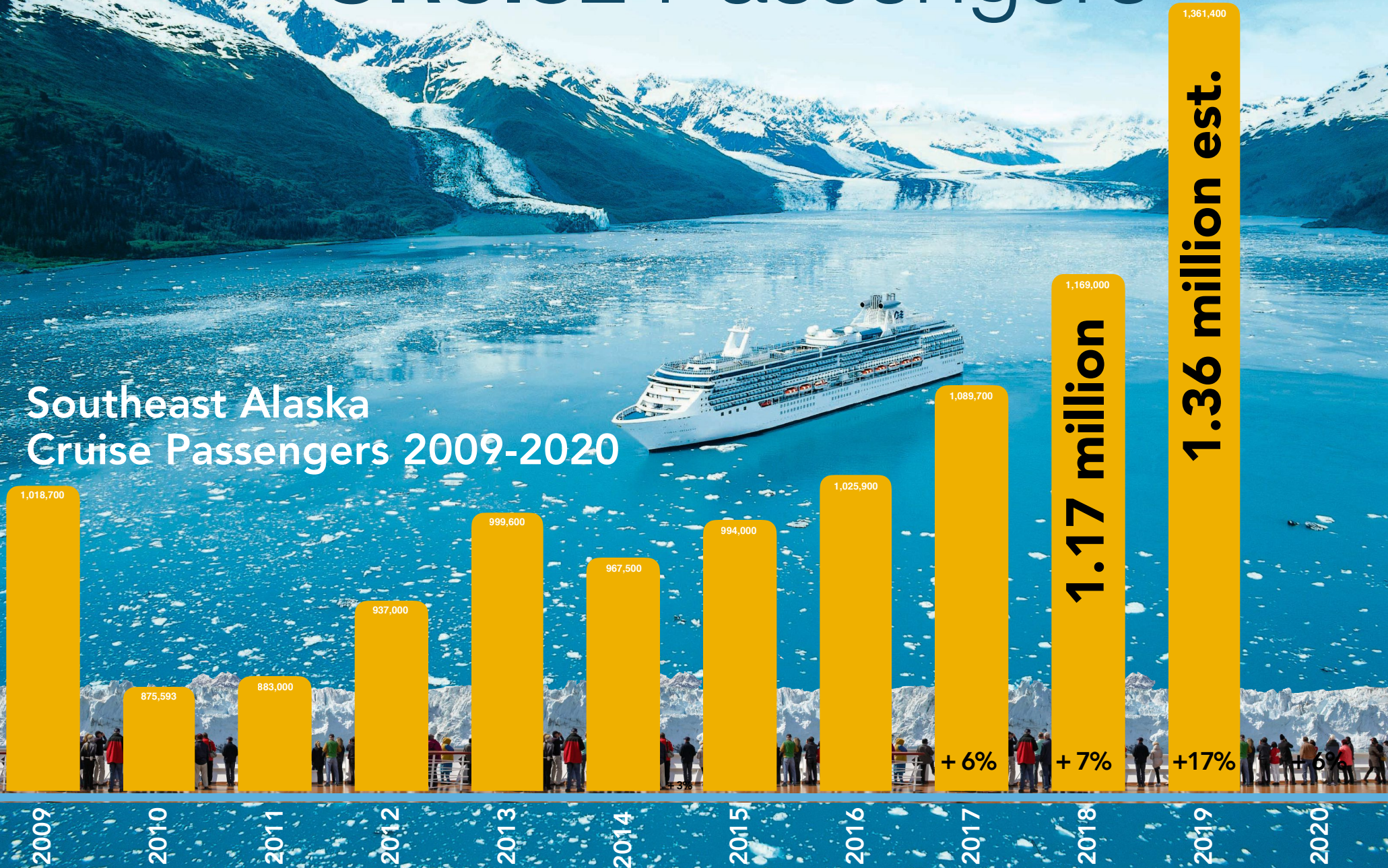
45,642 Jobs

\$2.3 Billion Workforce Earnings



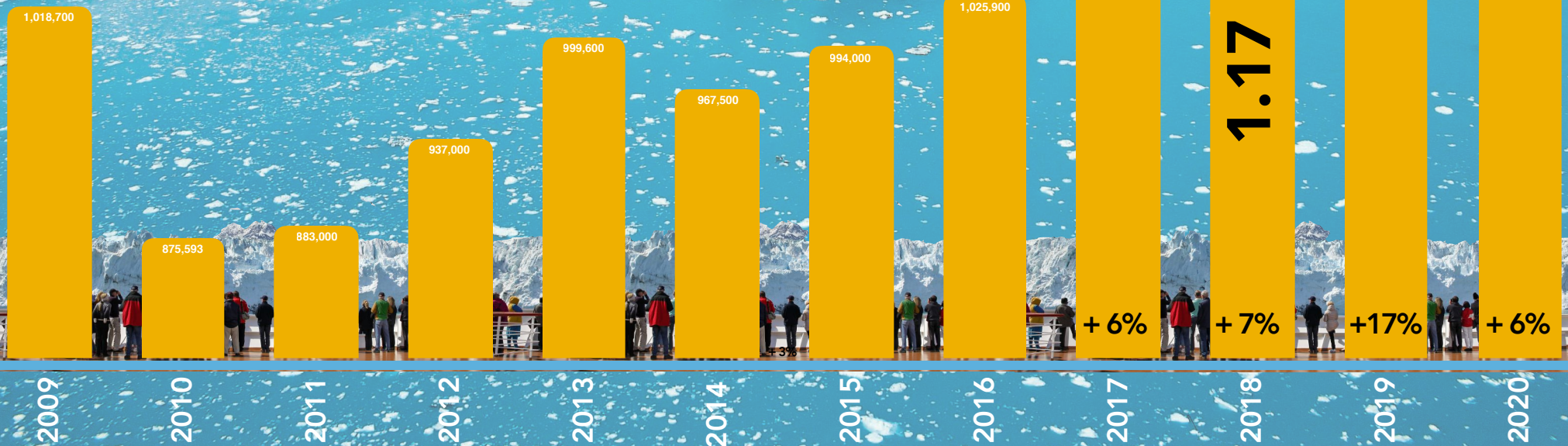
CRUISE Passengers

Southeast Alaska Cruise Passengers 2009-2020



2020 = 1.44 MILLION Projected CRUISE Passengers

Southeast Alaska Cruise Passengers 2009-2020



Southeast TOURISM Statistics 2020

Estimated Regional Visitor Industry Projections for 2020

43

**Cruise Ships in
Southeast**

606

**Cruise Ship
Voyages**

1.44

**Million
Cruise
Passengers**

\$793

**Million in
Tourist
Spending**



2020

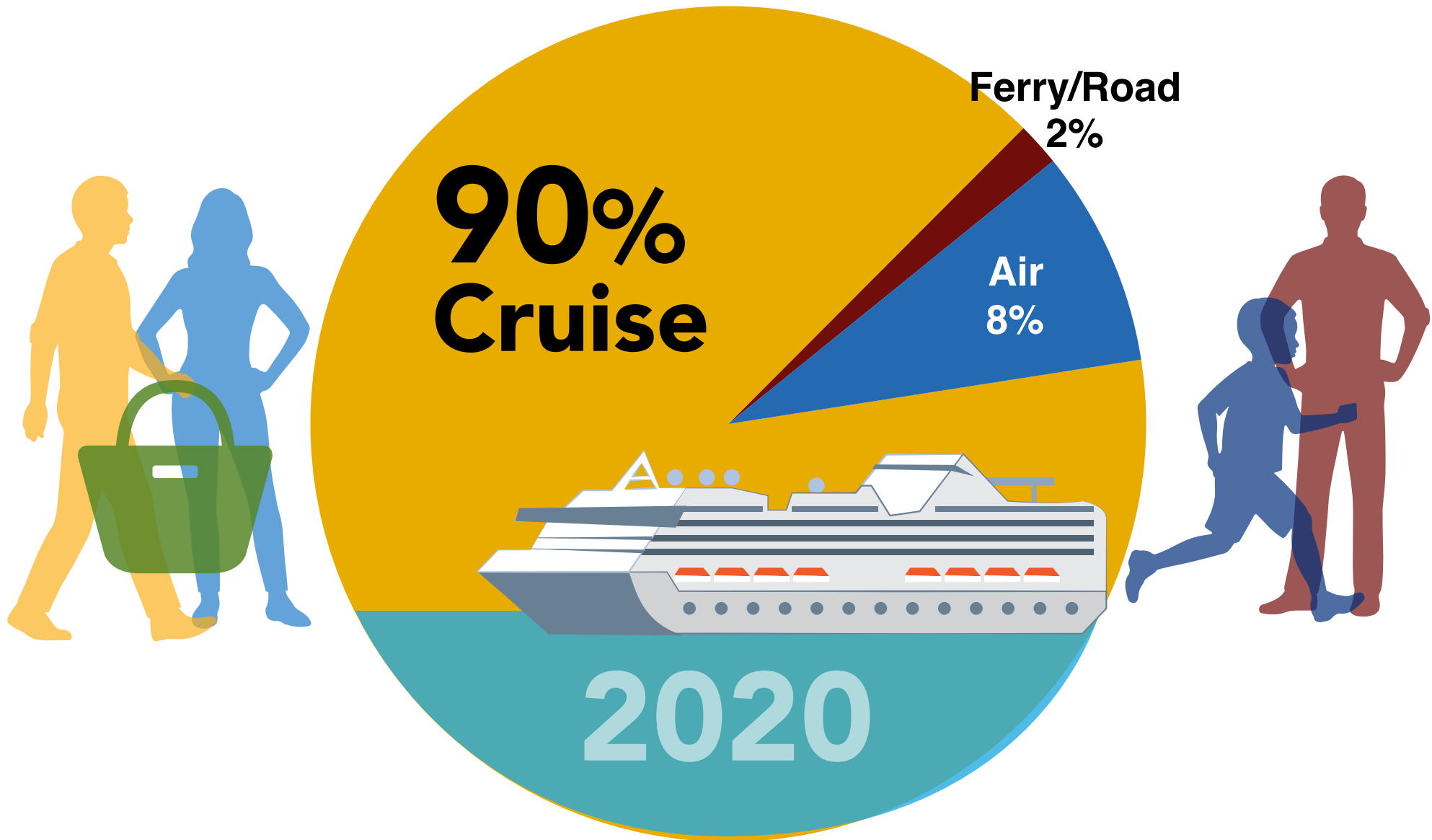


Southeast TOURISM Statistics 2020

SOUTHEAST ALASKA CRUISE PASSENGERS ARRIVALS BY PORT

Port	2018 actuals	2019 projected	2020 projected	% of all passengers	CHANGE 2018 TO 2020
Juneau	1,151,094	1,325,792	1,421,929	99%	24%
Ketchikan	1,053,764	1,212,033	1,275,636	89%	21%
Skagway	957,847	1,044,107	1,070,610	74%	12%
Gustavus (Glacier Bay)	569,807	636,811	584,528	41%	3%
Hoonah (Icy Strait Point)	189,000	272,327	404,033	28%	114%
Sitka	158,362	224,379	210,399	15%	33%
Haines	57,798	67,799	78,322	5%	36%
Wrangell	11,974	17,342	17,742	1%	48%
Total Southeast	1,169,000	1,361,400	1,441,000	100%	23%

Tourist Arrivals in Southeast by Mode

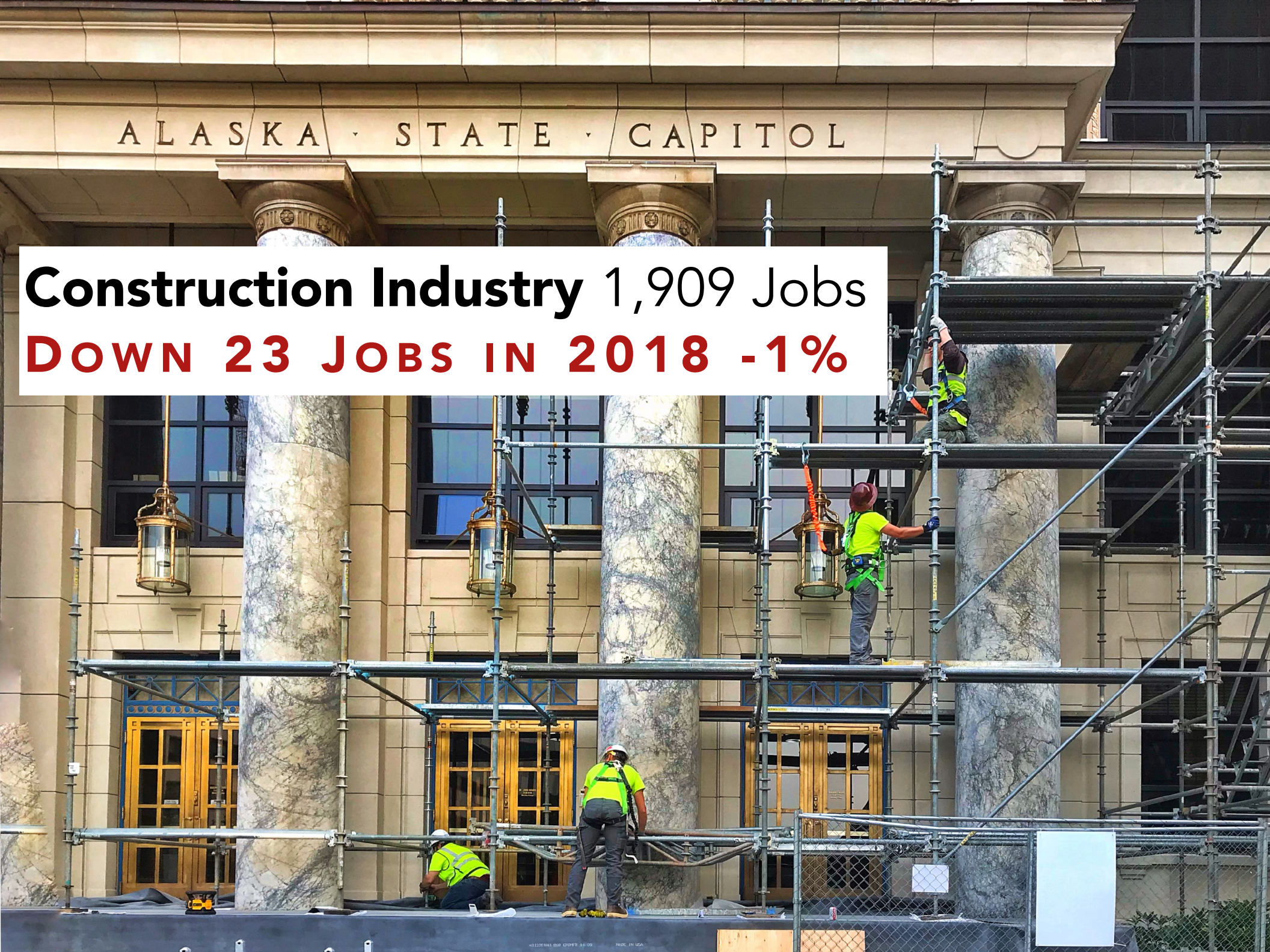


Top 10 Stories About the Southeast Economy

#3 Construction is poised to grow, thanks to tourism

ALASKA · STATE · CAPITOL

**Construction Industry 1,909 Jobs
DOWN 23 JOBS IN 2018 -1%**



ALASKA · STATE · CAPITOL

LOWEST EMPLOYMENT SINCE 1992



Visitor Industry Potential **Construction** Projects

- Hoonah's Icy Strait Point dock
 - Private dock at Ward Cove.
 - Norwegian recently bid \$20 million to buy 3 acre Juneau Support
 - In Ketchikan, reconfiguration of existing cruise dock, uplands work
 - In Juneau, Archipelago project.
 - The Central Council is building a Heritage Park in Thane.
 - Many secret projects
- 

Visitor Industry Potential **Construction** Projects

- **Hoonah's Icy Strait Point dock**
- **Private dock at Ward Cove.**
- **Norwegian recently bid \$20 million to buy 3 acre Juneau Subport**
- **In Ketchikan, reconfiguration of existing cruise dock, uplands work**
- **In Juneau, Archipelago project.**
- **The Central Council is building a Heritage Park in Thane.**
- **Many secret projects**

Top 10 Stories About the Southeast Economy

#4 State job losses are plateauing



GOVERNMENT -108 jobs

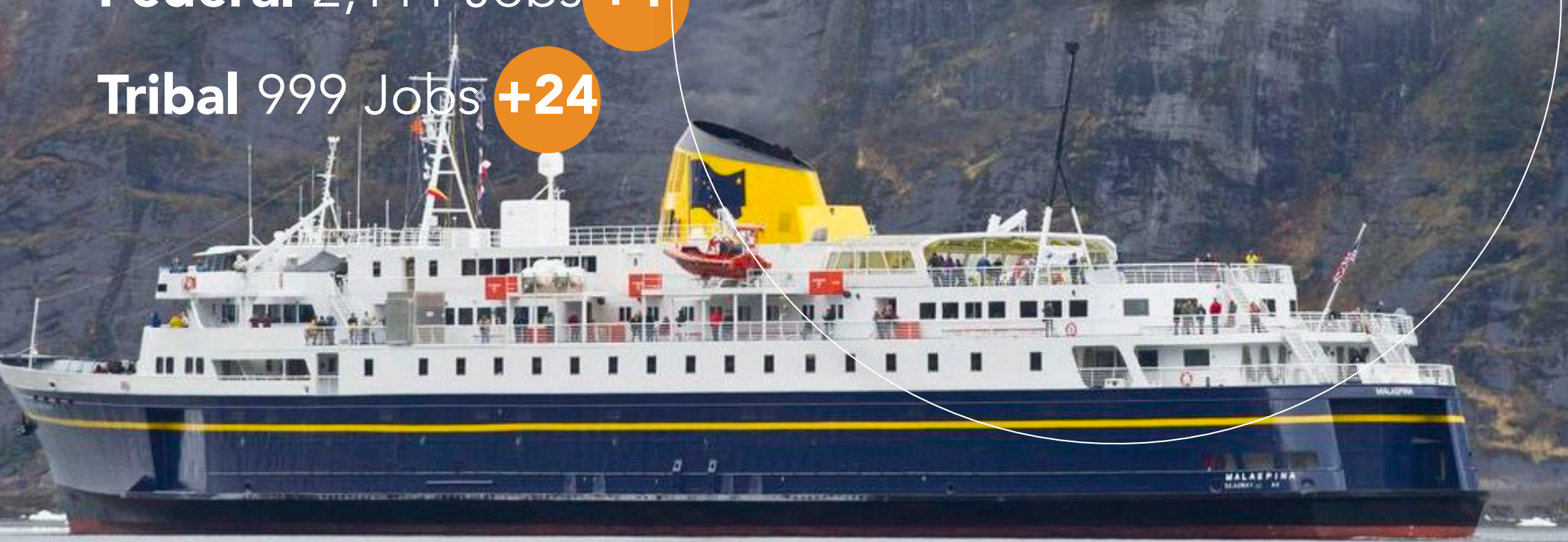
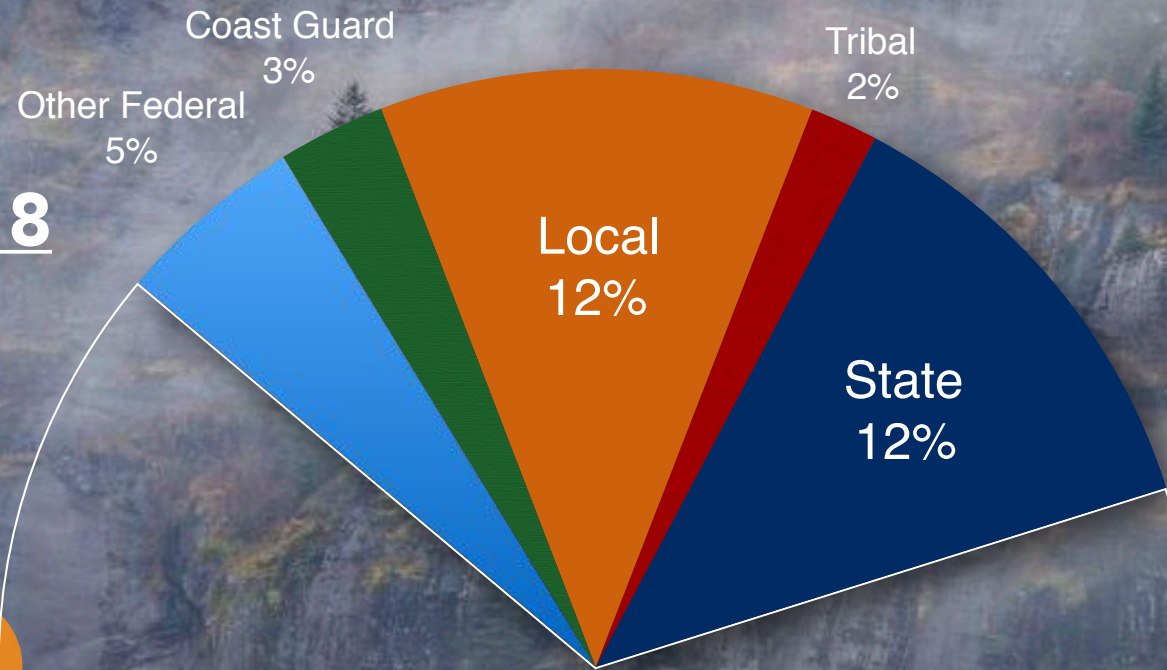
Government Jobs 2018

Local 5,266 Jobs **-84**

State 4,771 Jobs **-49**

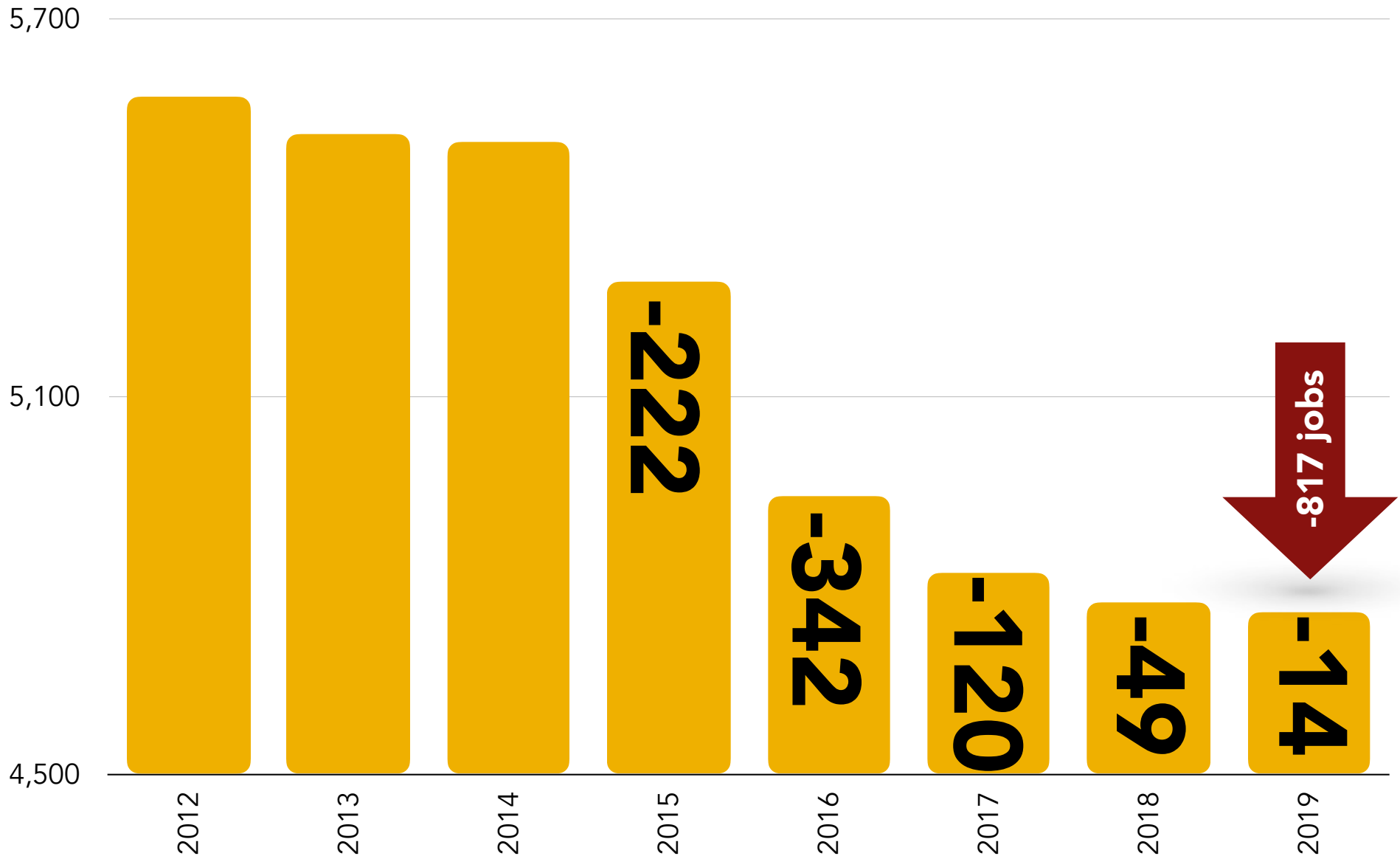
Federal 2,111 Jobs **+1**

Tribal 999 Jobs **+24**



Southeast State Jobs

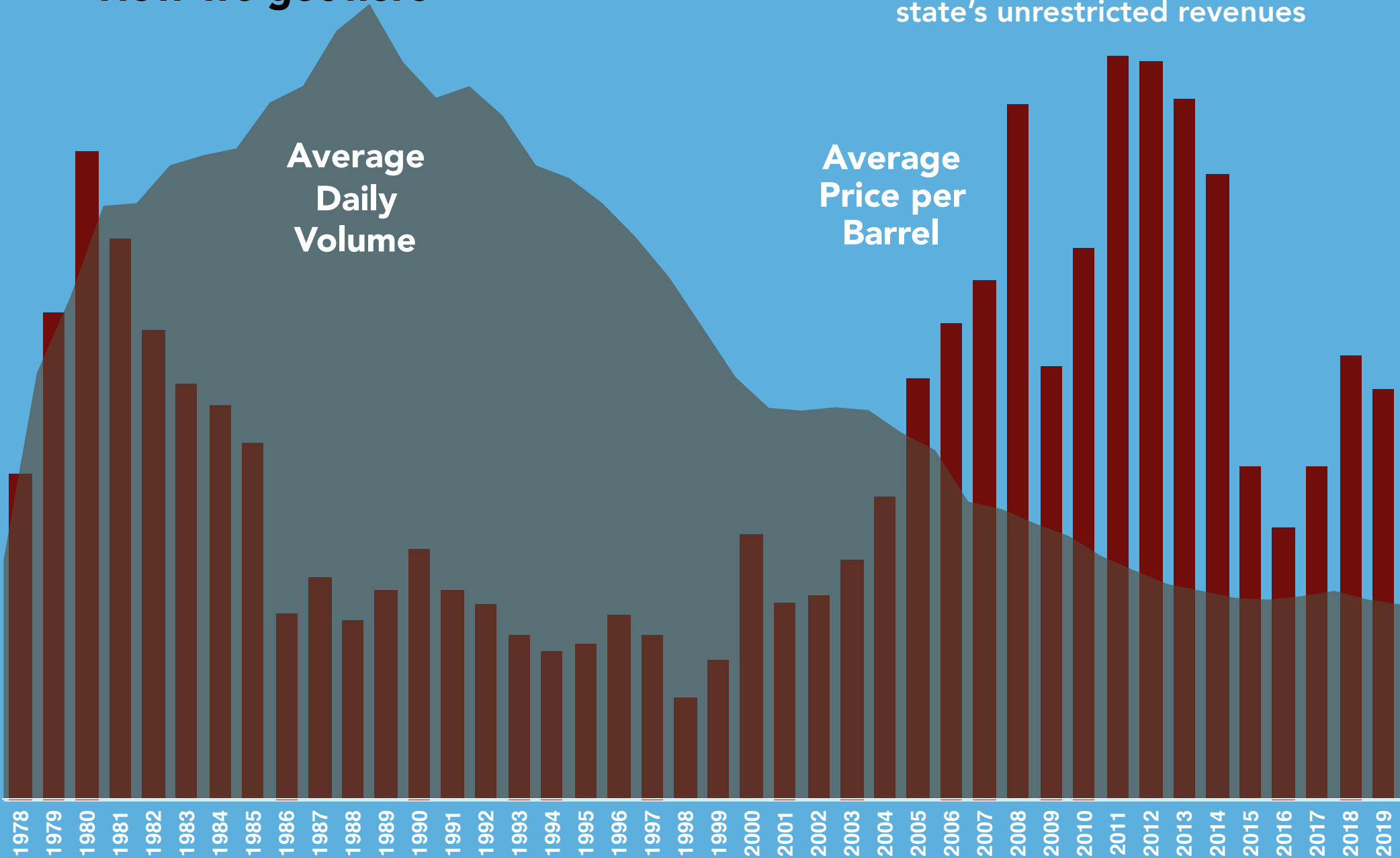
State jobs in the region are down for the 7th year in a row, for a total of 817 jobs lost since 2012, **a decline of 15%**



Avg. Daily Volume of the Trans Alaska Pipeline System and Inflation Adjusted Price Per Barrel, 1978-2019

How we got here

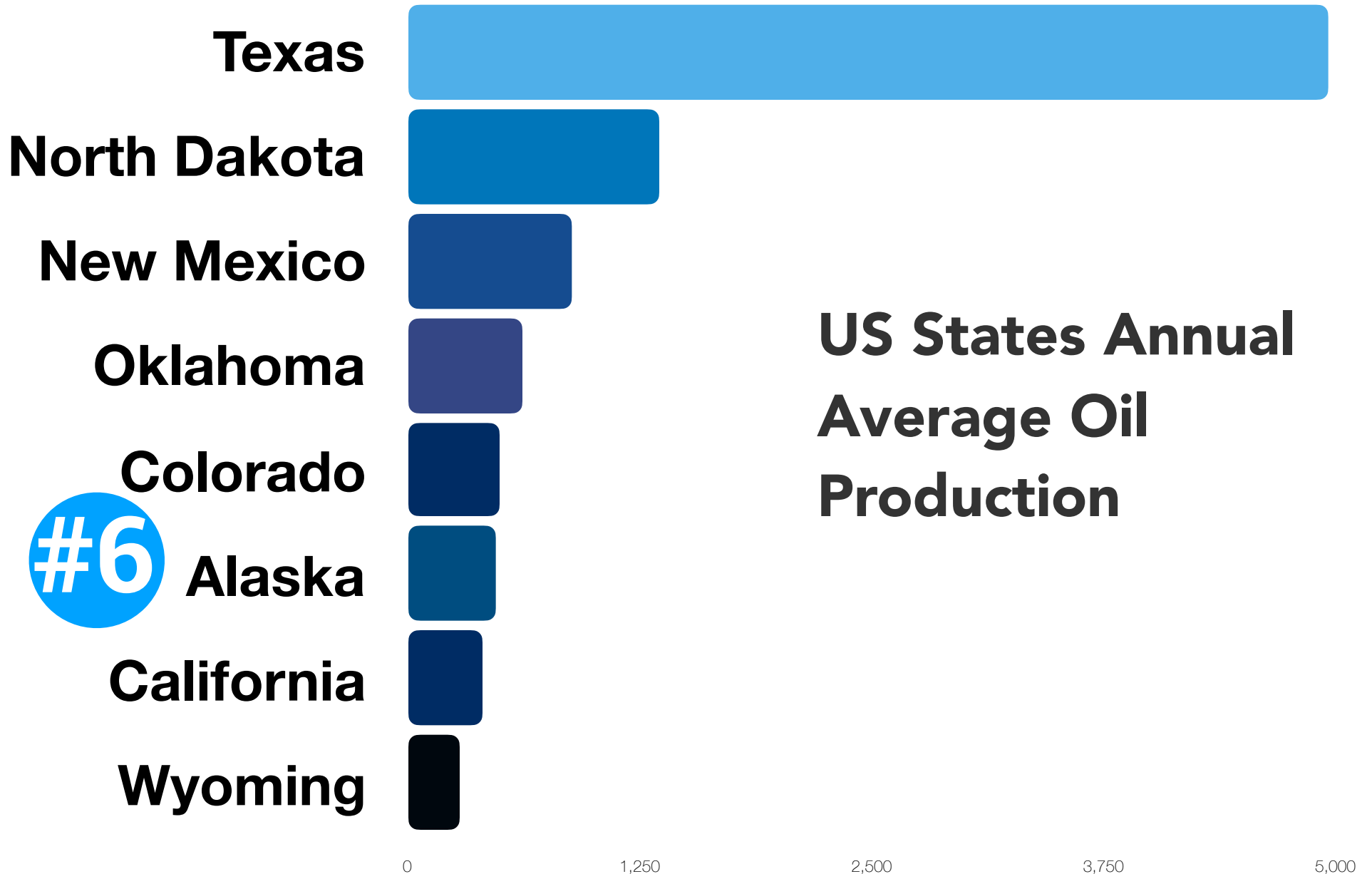
Oil revenues accounted for up to 90 percent of the state's unrestricted revenues



End of Big Oil Era in Alaska?

Alaska is now
USA's 6th-
largest oil-
producing state

End of Big Oil Era in Alaska?



End of Big Oil Era in Alaska?

The permanent fund is now more important to the state budget than the oil industry, and all other taxes combined.

Top 10 Stories About the Southeast Economy

#5 Seafood
is having a
series of bad
years



Seafood DOWN 700 JOBS IN 4 YEARS



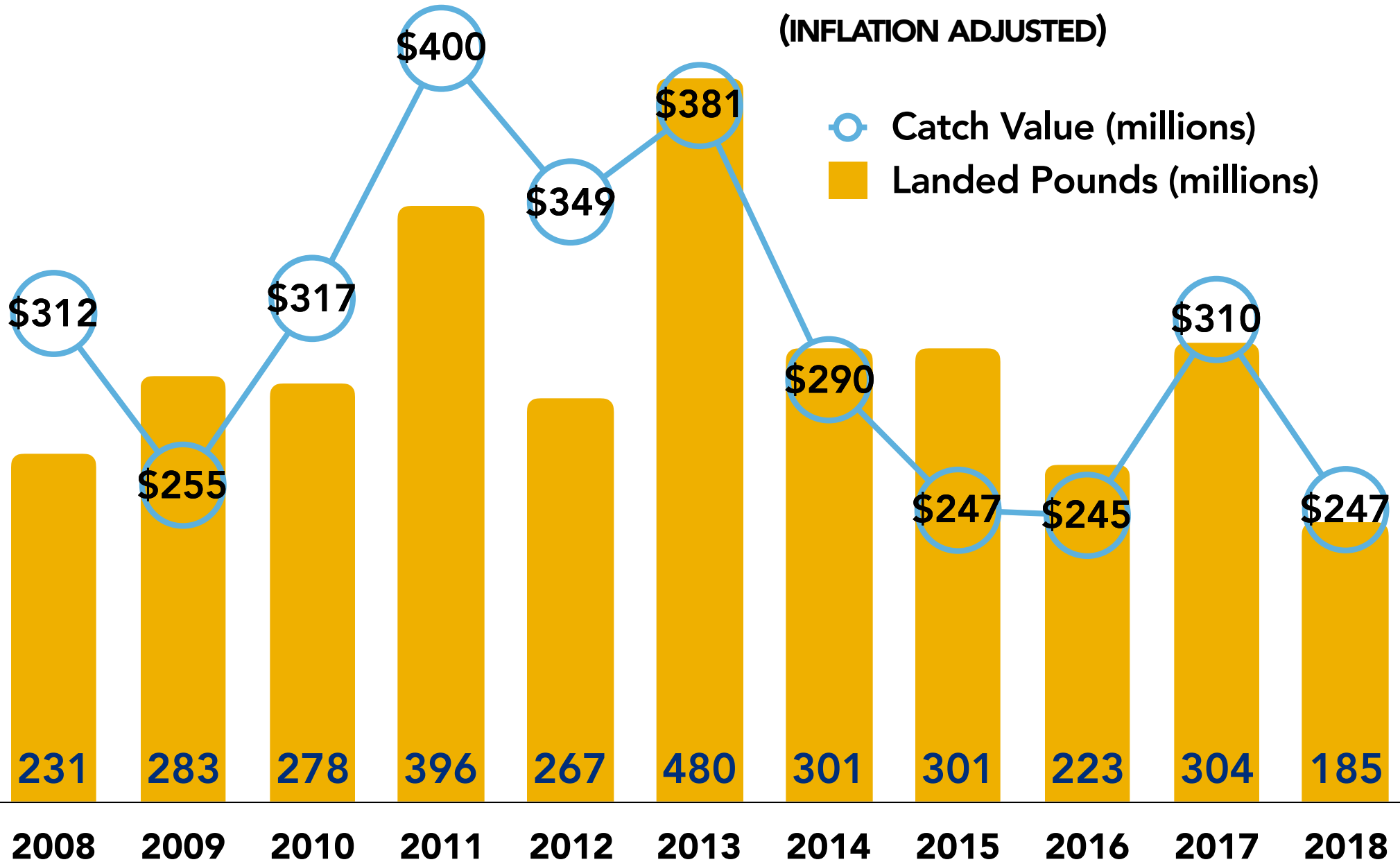
Seafood 3,711 Jobs DOWN 118 JOBS IN 2018



Seafood

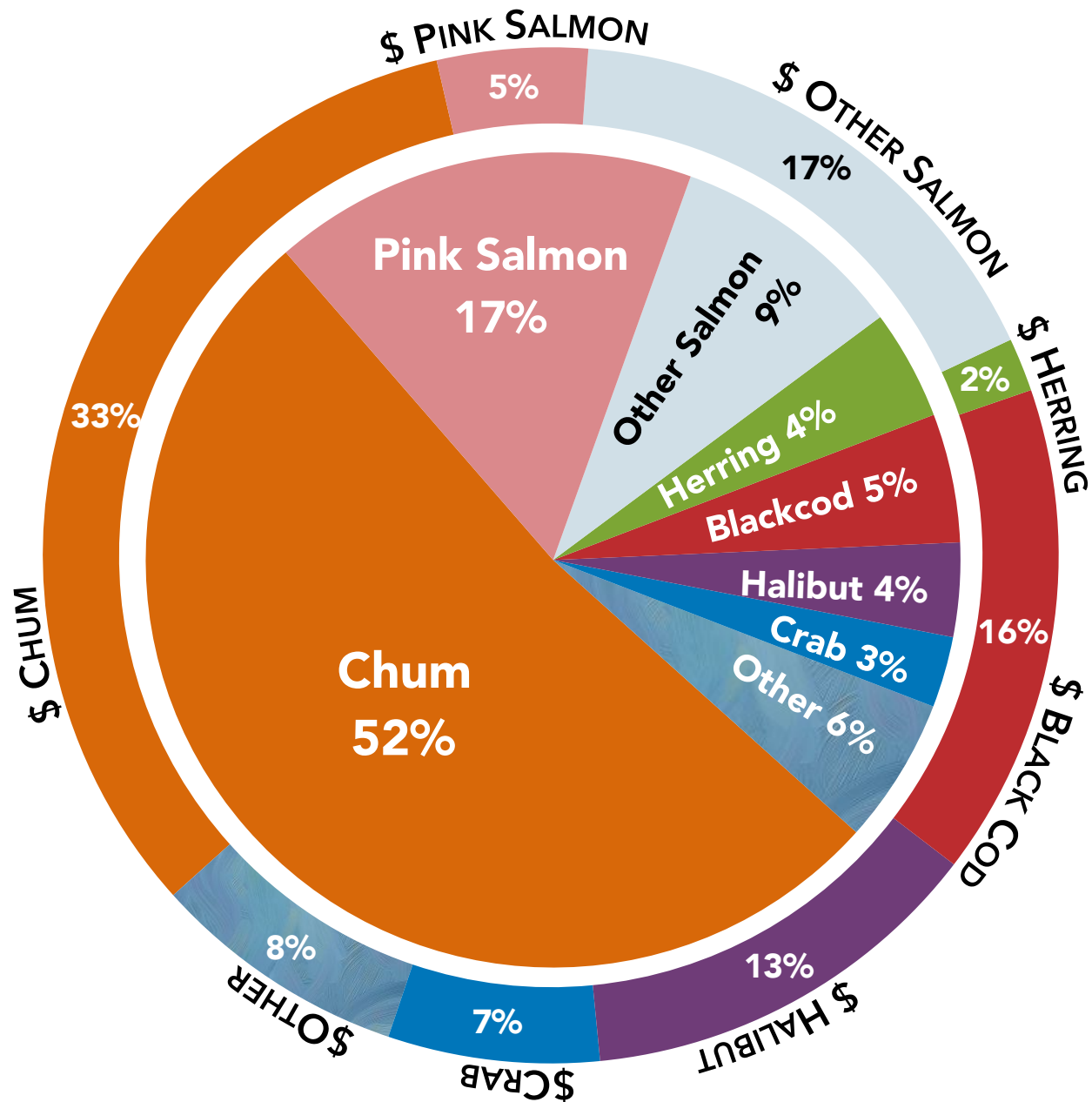
VALUE & POUNDS OF SEAFOOD LANDED SOUTHEAST ALASKA 2008 TO 2018

(INFLATION ADJUSTED)



SEAFOOD LANDED IN SE ALASKA BY SPECIES, 2018

Outer ring = % of harvest by DOLLAR value: \$247 million
Inner pie = % of harvest by POUNDS landed: 185 million pounds



Top 10 Stories About the Southeast Economy



#6 Health
Care has been
an economic
leader



Health Care

**UP 500 JOBS AND
\$50 MILLION IN WAGES
IN 4 YEARS**



Health Care 3,990 Jobs
UP 121 JOBS IN 2018 +3%

Southeast Alaska Health Care Workforce Analysis

September 2019

TUNE BACK IN AT 2:20 PM



**SOUTHEAST
CONFERENCE**

Prepared by
Rain Coast Data



ALASKA STATE HOSPITAL &
NURSING HOME ASSOCIATION

Bartlett
Regional Hospital

SEARCHC
SOUTHEAST ALASKA REGIONAL HEALTH CONSORTIUM



UAA College of Health
UNIVERSITY OF ALASKA ANCHORAGE

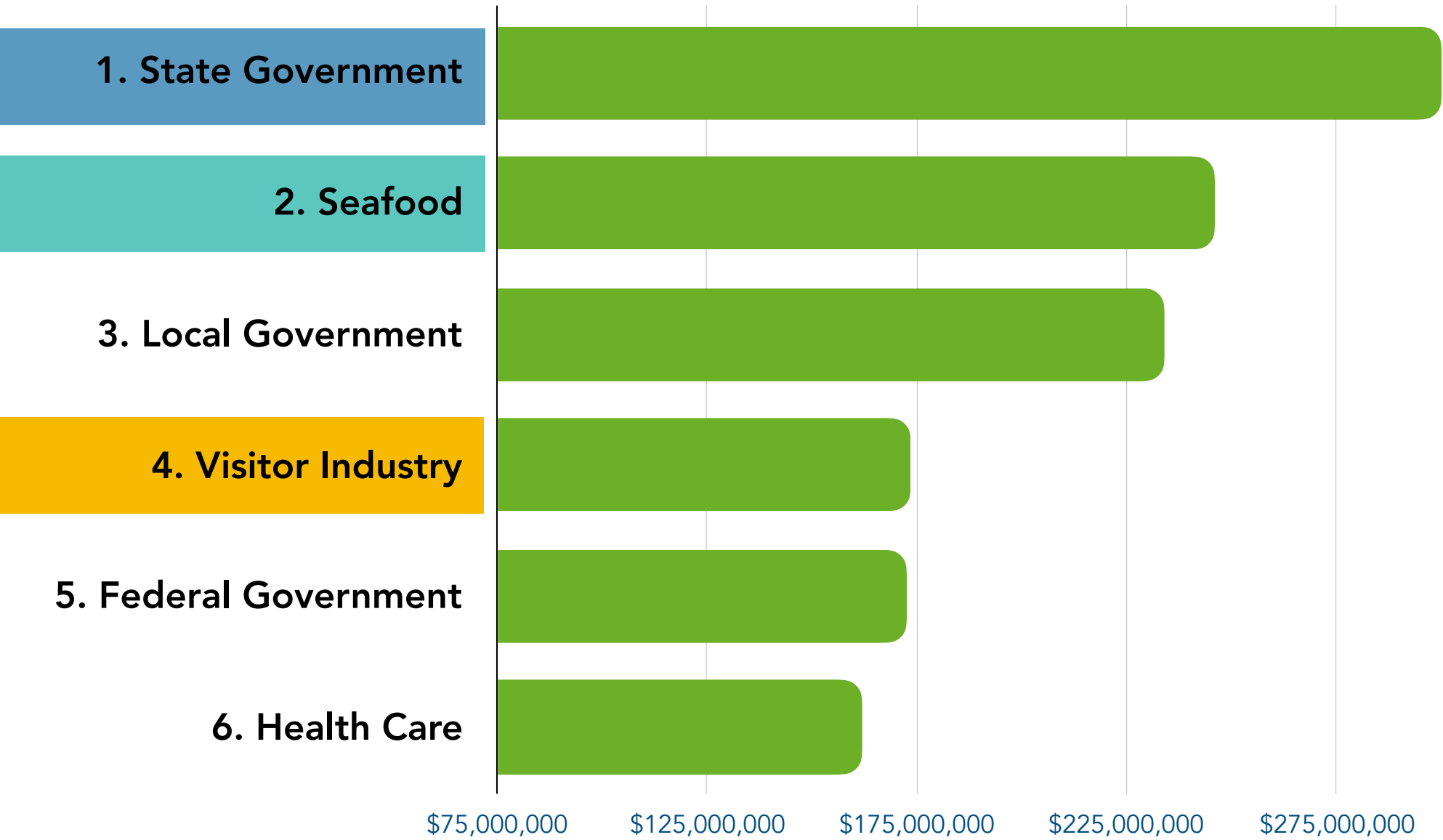
UNIVERSITY
of ALASKA
SOUTHEAST

Top 10 Stories About the Southeast Economy

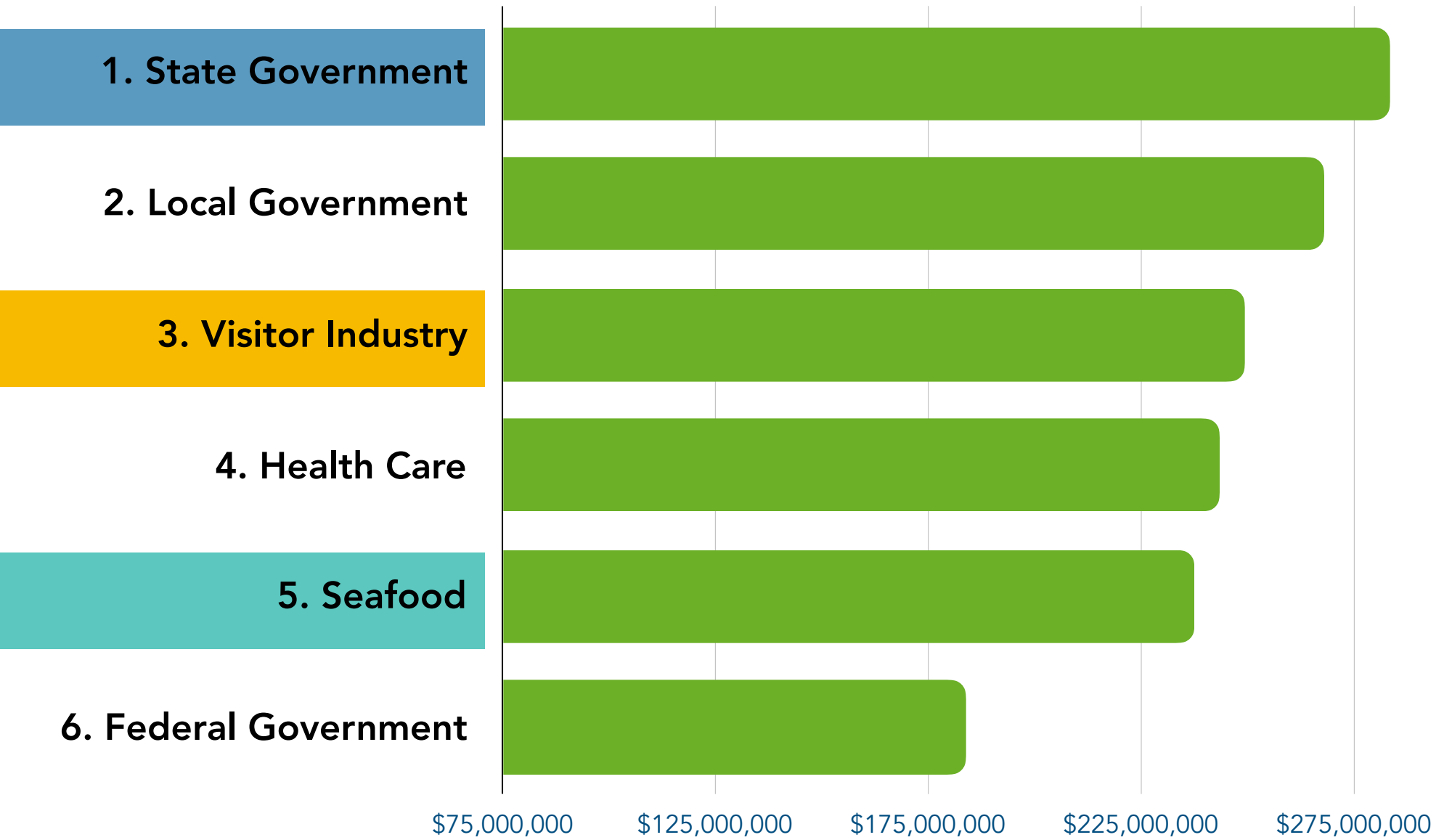
#7 Our top economic sectors are shifting



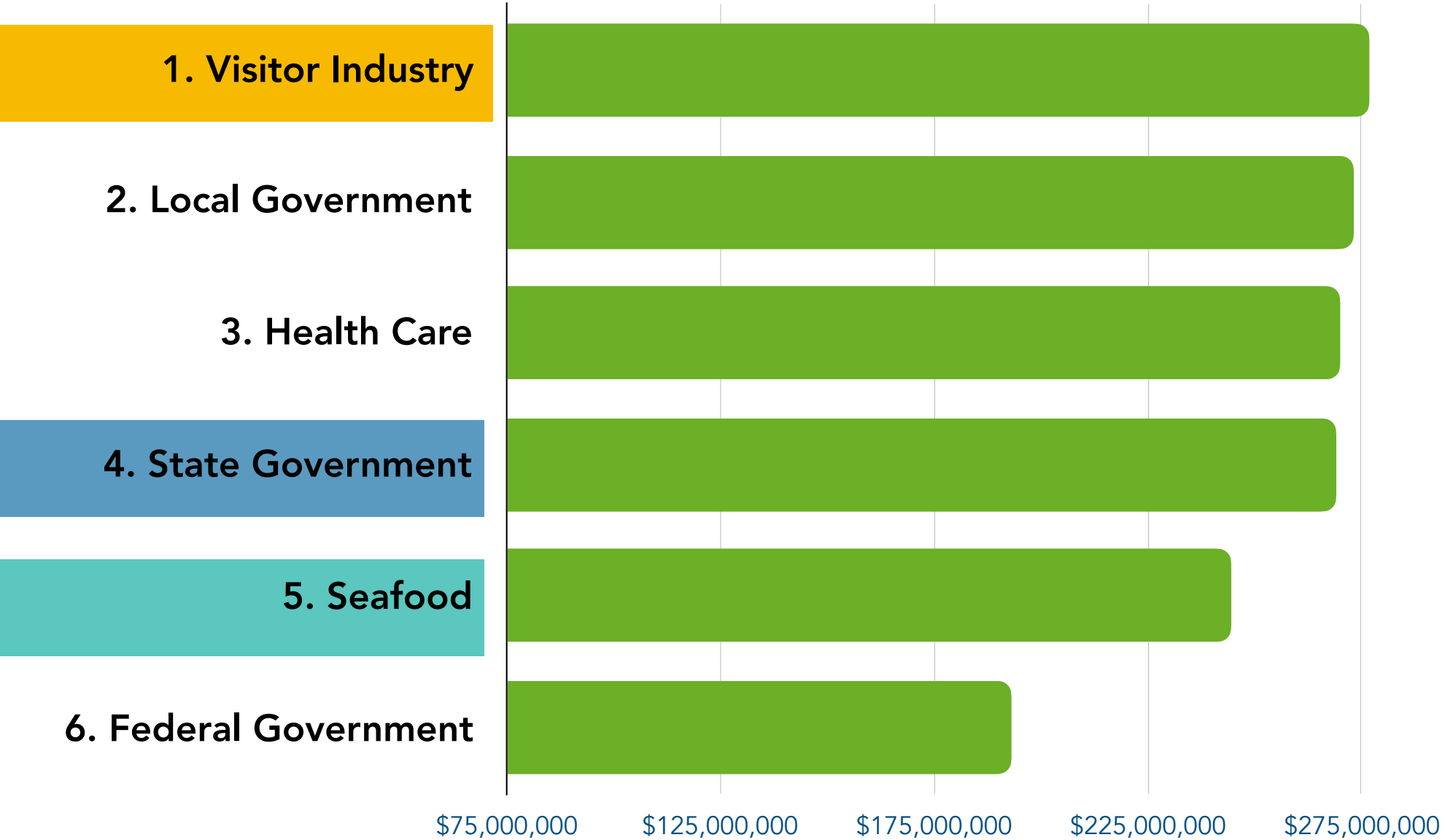
■ 2012 Wages



■ 2018 Wages



■ 2020 Outlook



Top 10 Stories About the Southeast Economy

#8 Most industries are flat





Fishing & Seafood Processing
Jobs: 3,711
-20%



Marine Tourism
Jobs: 1,258
+68%



US Coast Guard
Jobs: 793
+5%



Marine Transportation
Jobs: 367
-5%



Ship Building, Repair, Marinas
Jobs: 326
+73%



Marine-Related Construction
Jobs: 21
-75%

Maritime 6,273 Jobs
DOWN 2 JOBS IN 2018



Mining 889 Jobs
UP 3 JOBS IN 2018



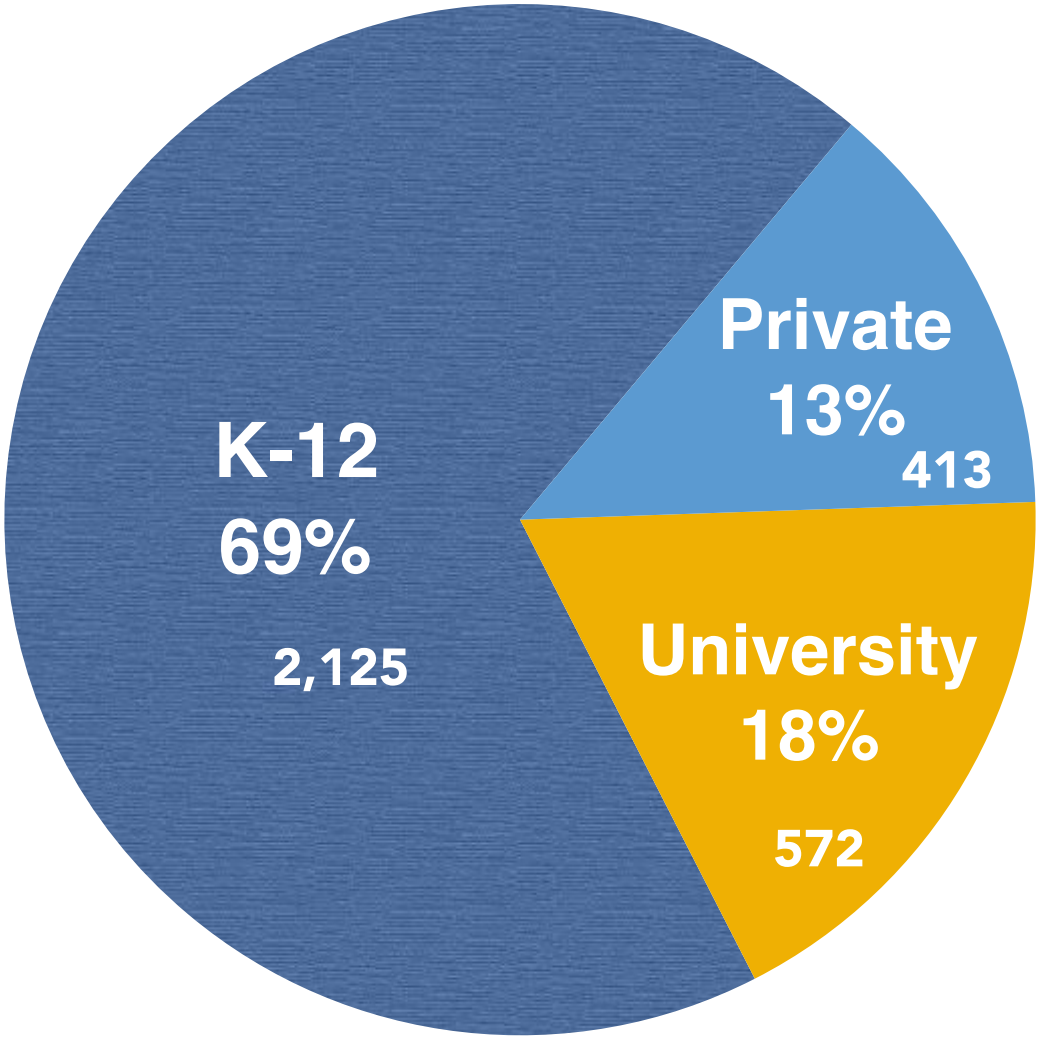
Timber 337 Jobs

DOWN 17 JOBS IN 2018

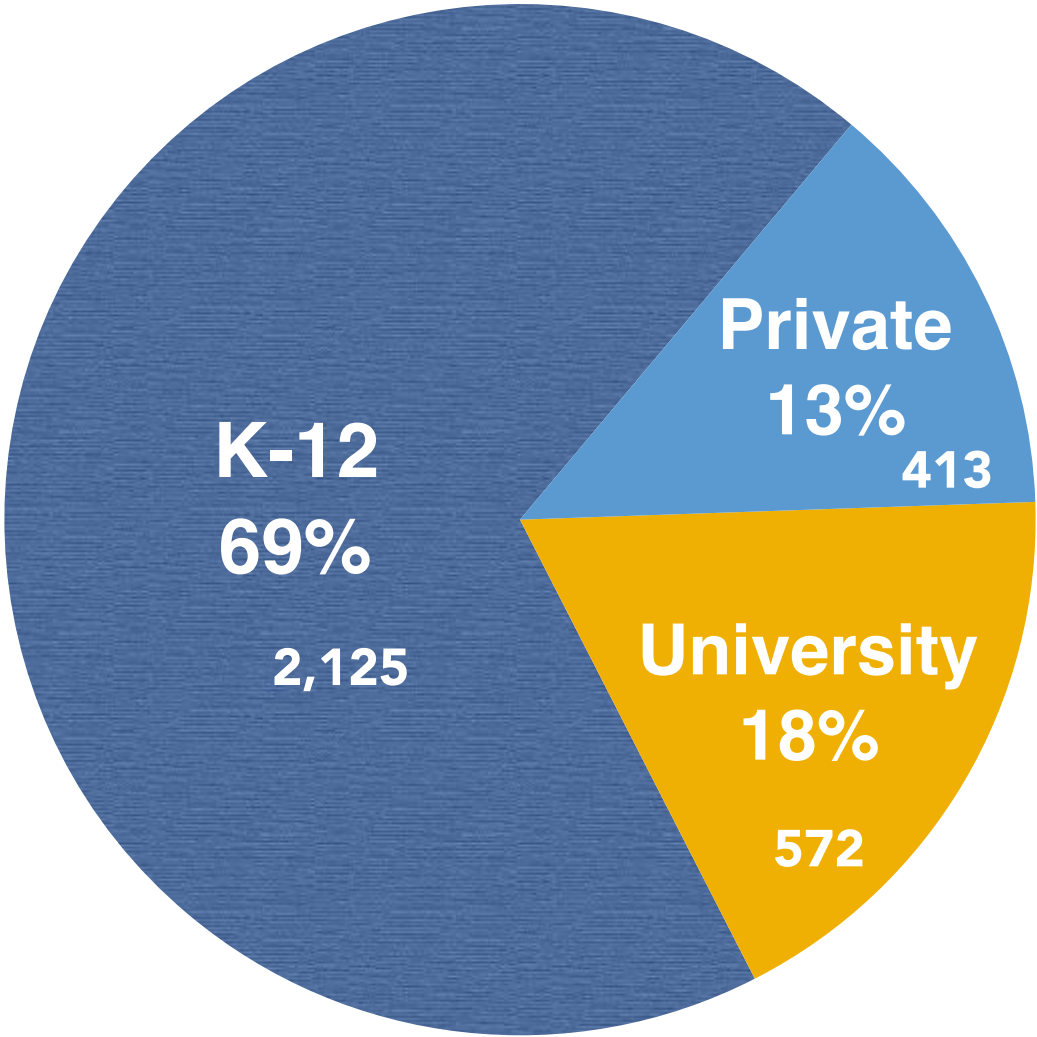


Education 3,096 Jobs
UP 14 JOBS IN 2018 +0%

Distribution of 3,096 Southeast Education Jobs



Distribution of 3,096 Southeast Education Jobs



Education jobs are primarily in the public sector, and 20% of all government jobs are in education

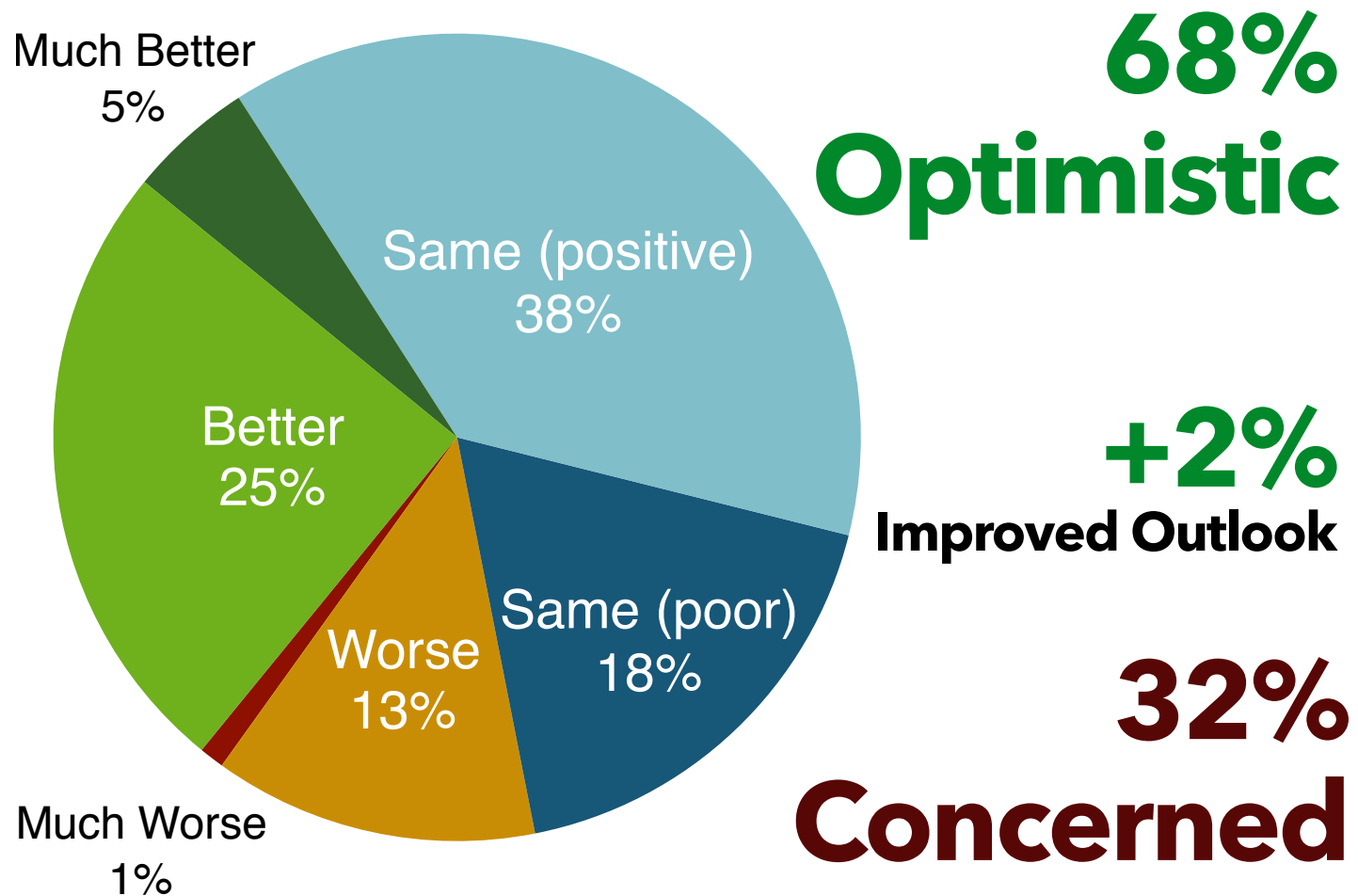
Top 10 Stories About the Southeast Economy

#9 Business leaders are slightly more optimistic



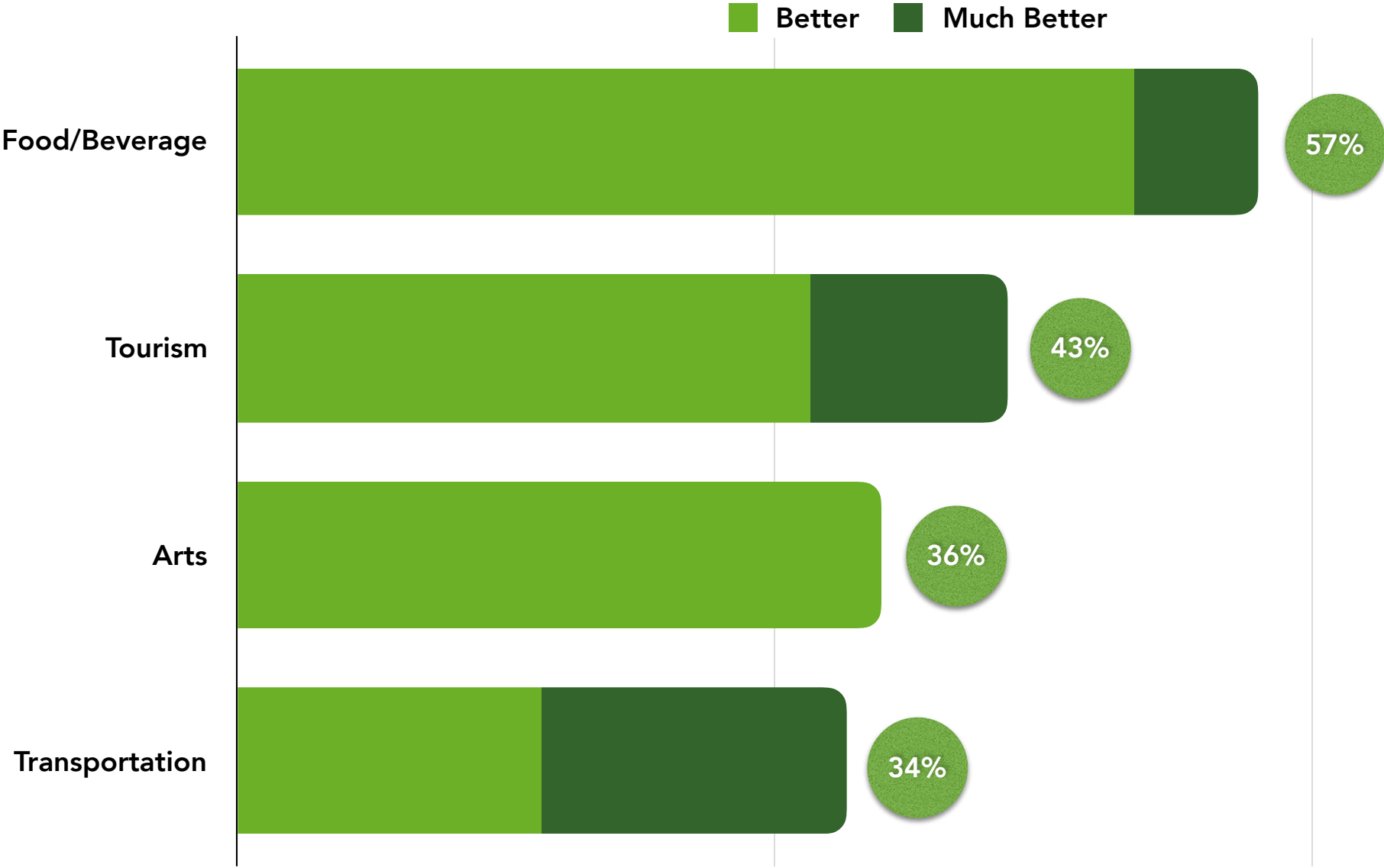
SOUTHEAST ECONOMIC OUTLOOK SURVEY

“What is the economic outlook for your business or industry over the next year (compared to the previous year)?”



What is the economic outlook for your business or industry compared to last year?

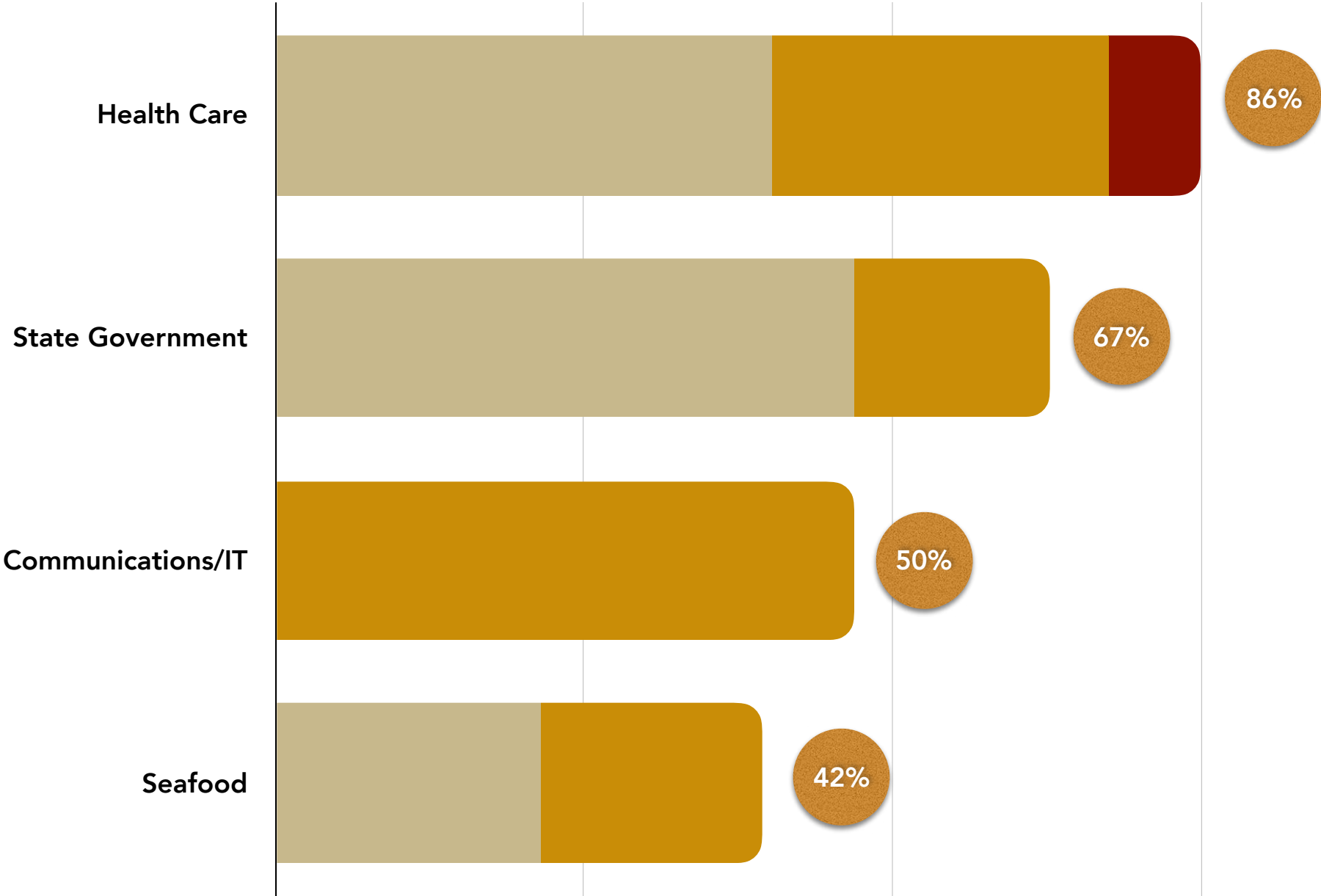
By Industry



What is the economic outlook for your business or industry compared to last year?

By Industry

Same (poor) Worse Much Worse

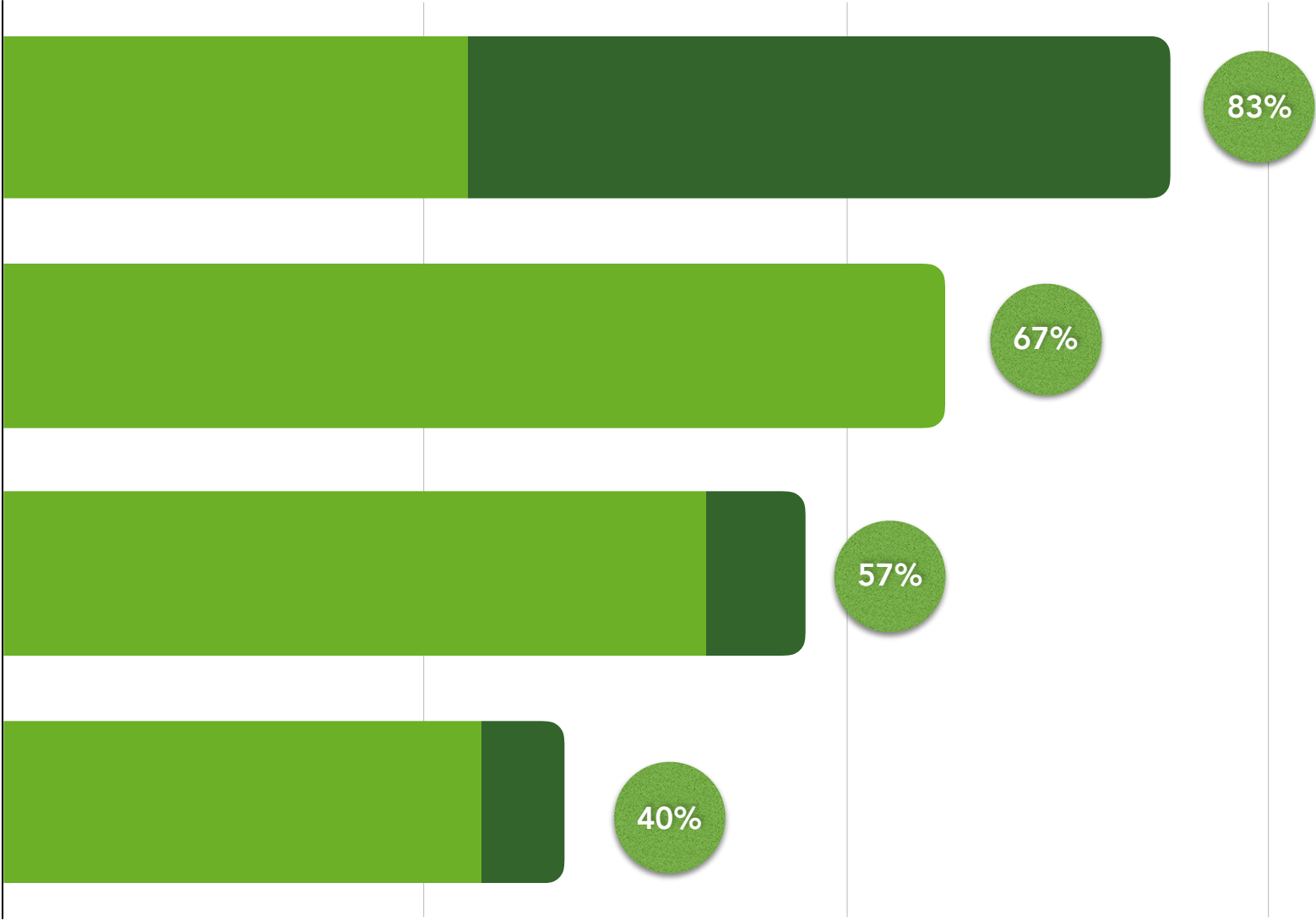


What is the economic outlook for your business or industry compared to last year?

By Community

 Better

 Much Better



Hoonah

83%

Gustavus

67%

Skagway

57%

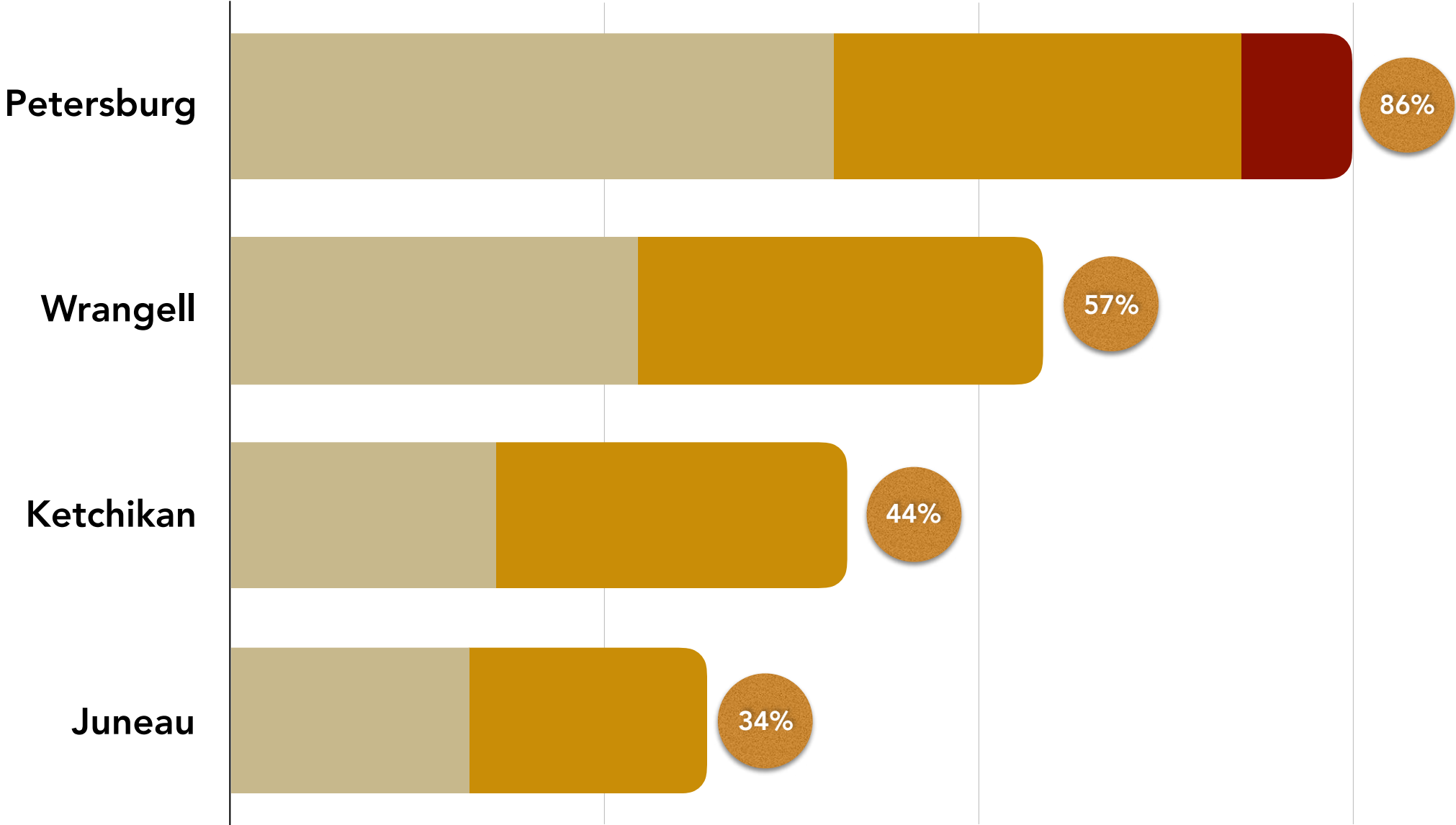
Prince of Wales

40%

What is the economic outlook for your business or industry compared to last year?

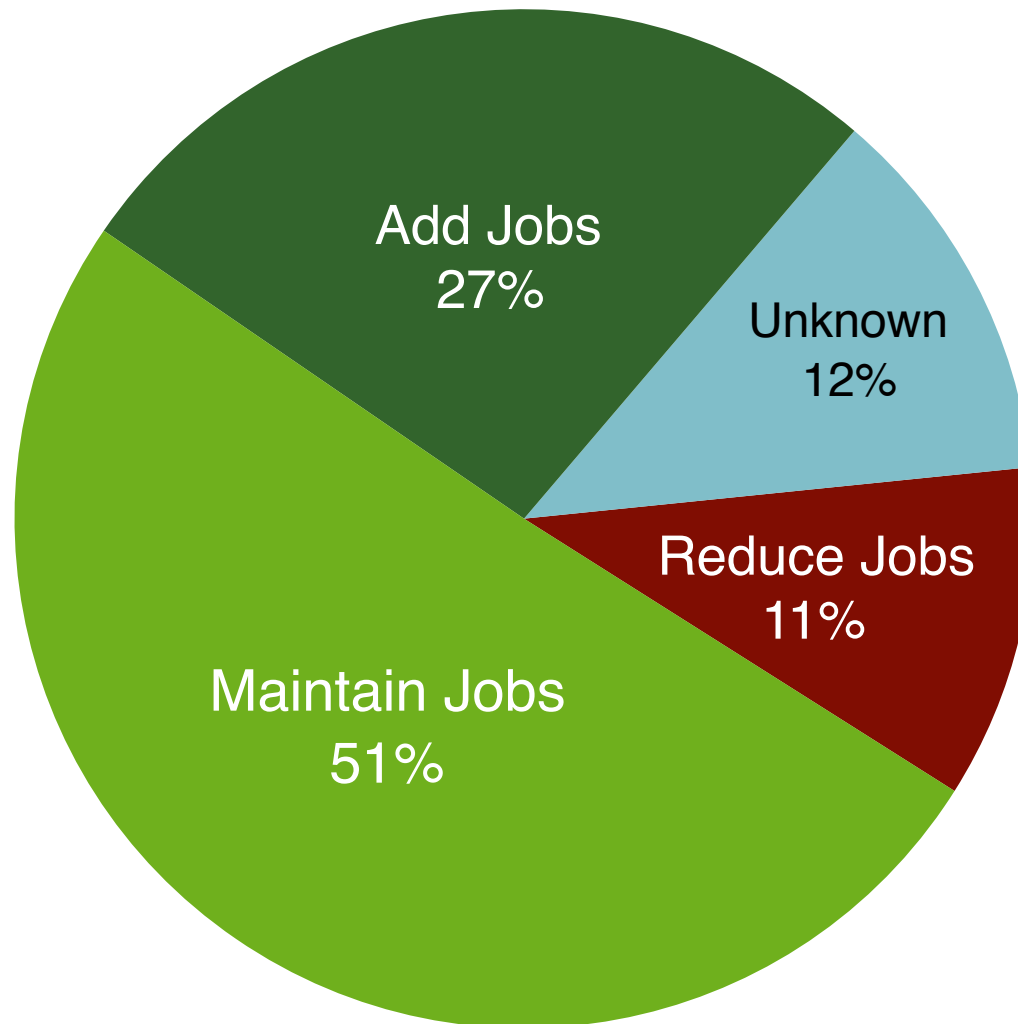
By Community

Same (poor) Worse Much Worse



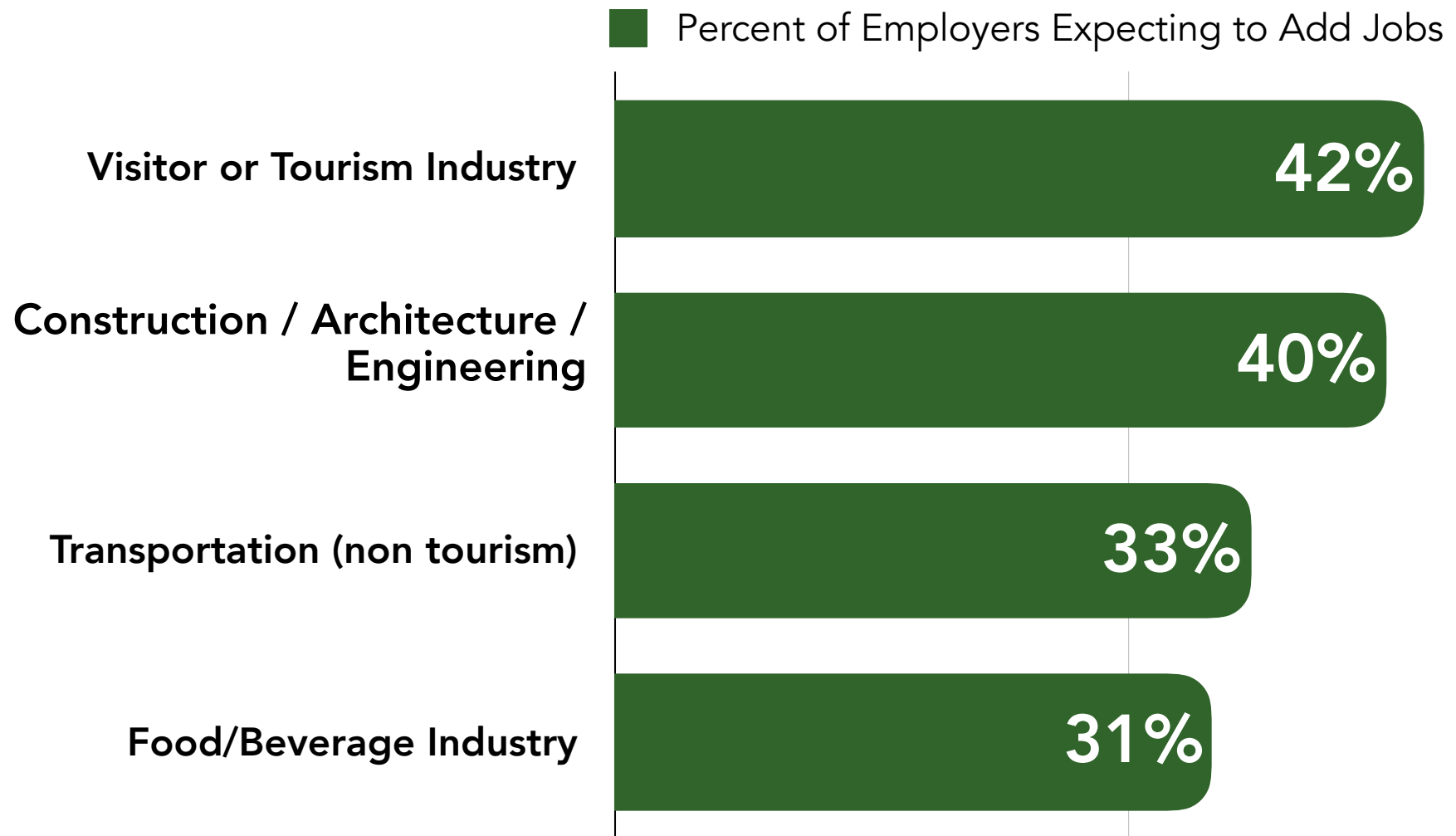
Adding Jobs in 2019 and 2020

Over the next year, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?



Adding Jobs in 2019 and 2020

Over the next year, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?



Top 10 Stories About the Southeast Economy

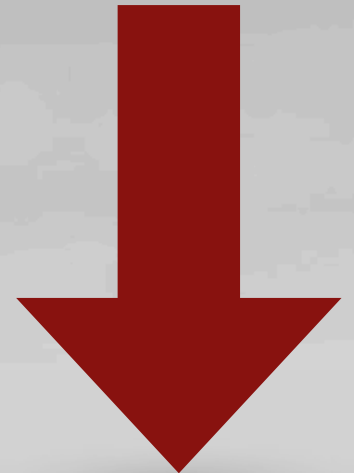
10 Deep Economic and Political Uncertainty



Tariffs



Trade War With China



Alaska Drought

Southeast



DRY



MODERATE



SEVERE



EXTREME



EXCEPTIONAL



Yakutat

Juneau

Sitka

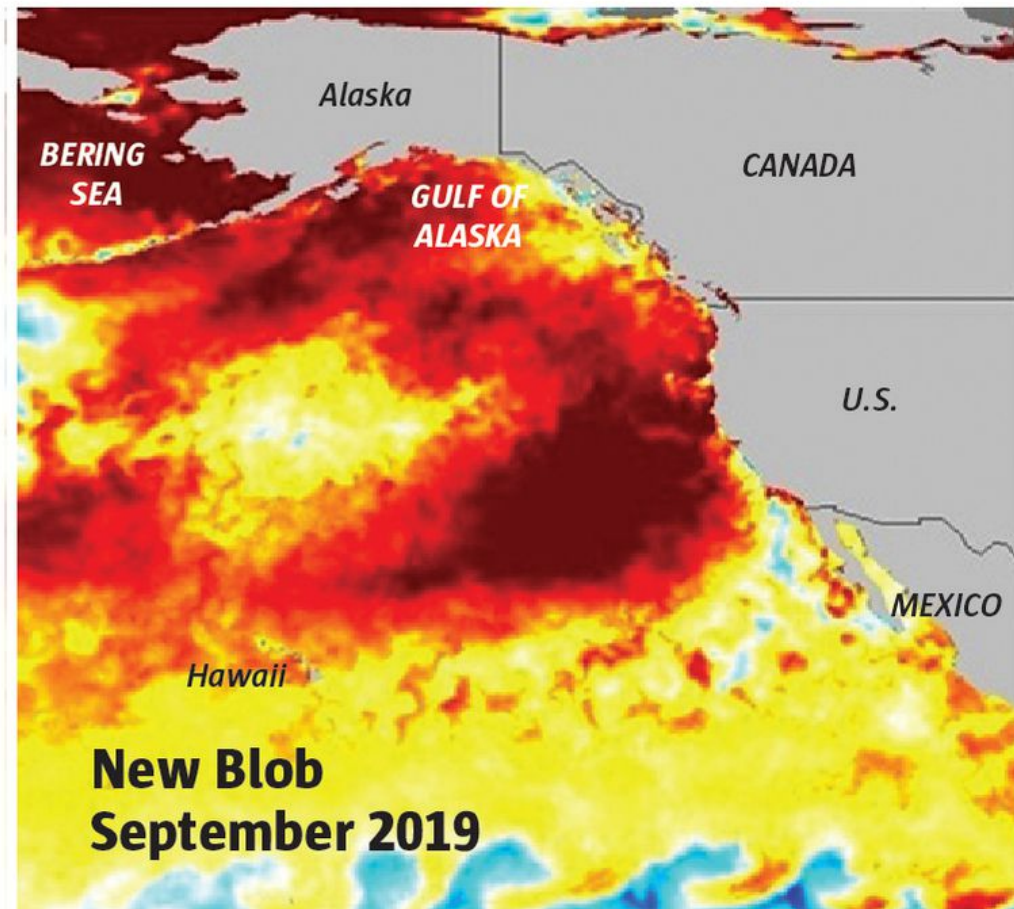
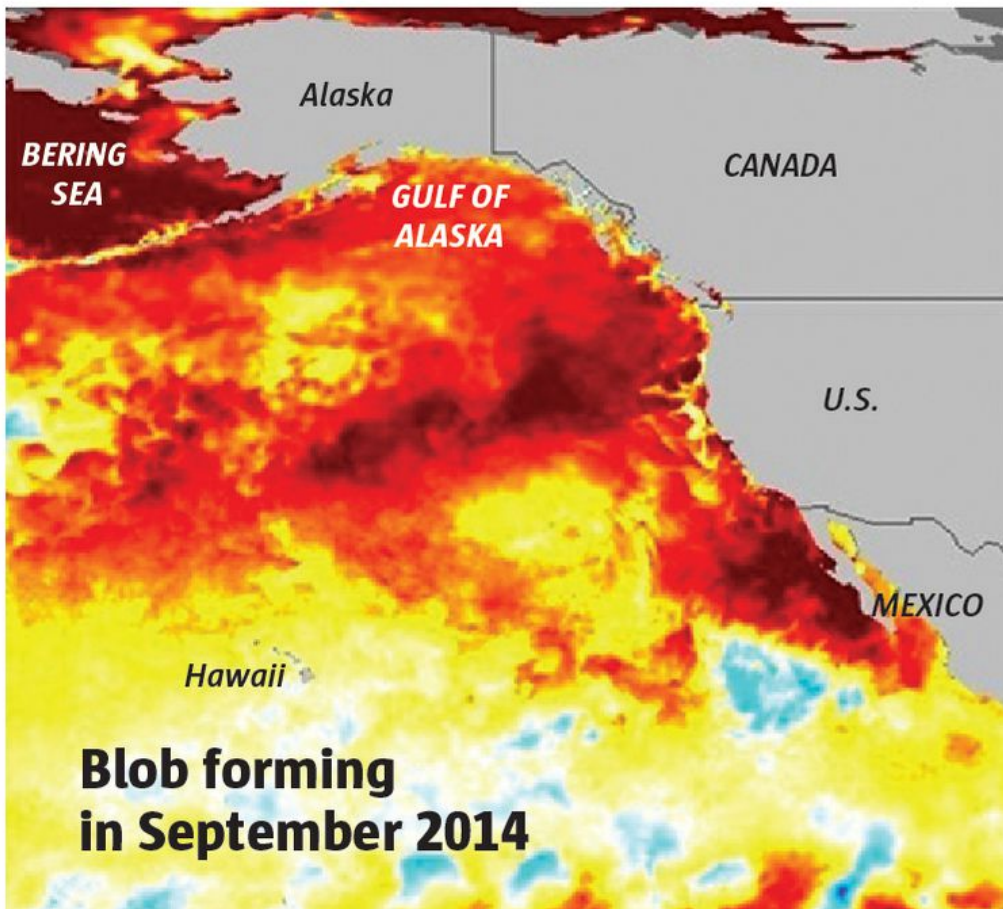
Drought

The Blob

New marine heat wave forms off West Coast

A similar event began to take shape in 2014, resulting in dire conditions for sea life including salmon. It's not yet known whether the warm conditions this year will continue or dissipate.

Sea surface temperature anomaly
(in degrees Celsius)



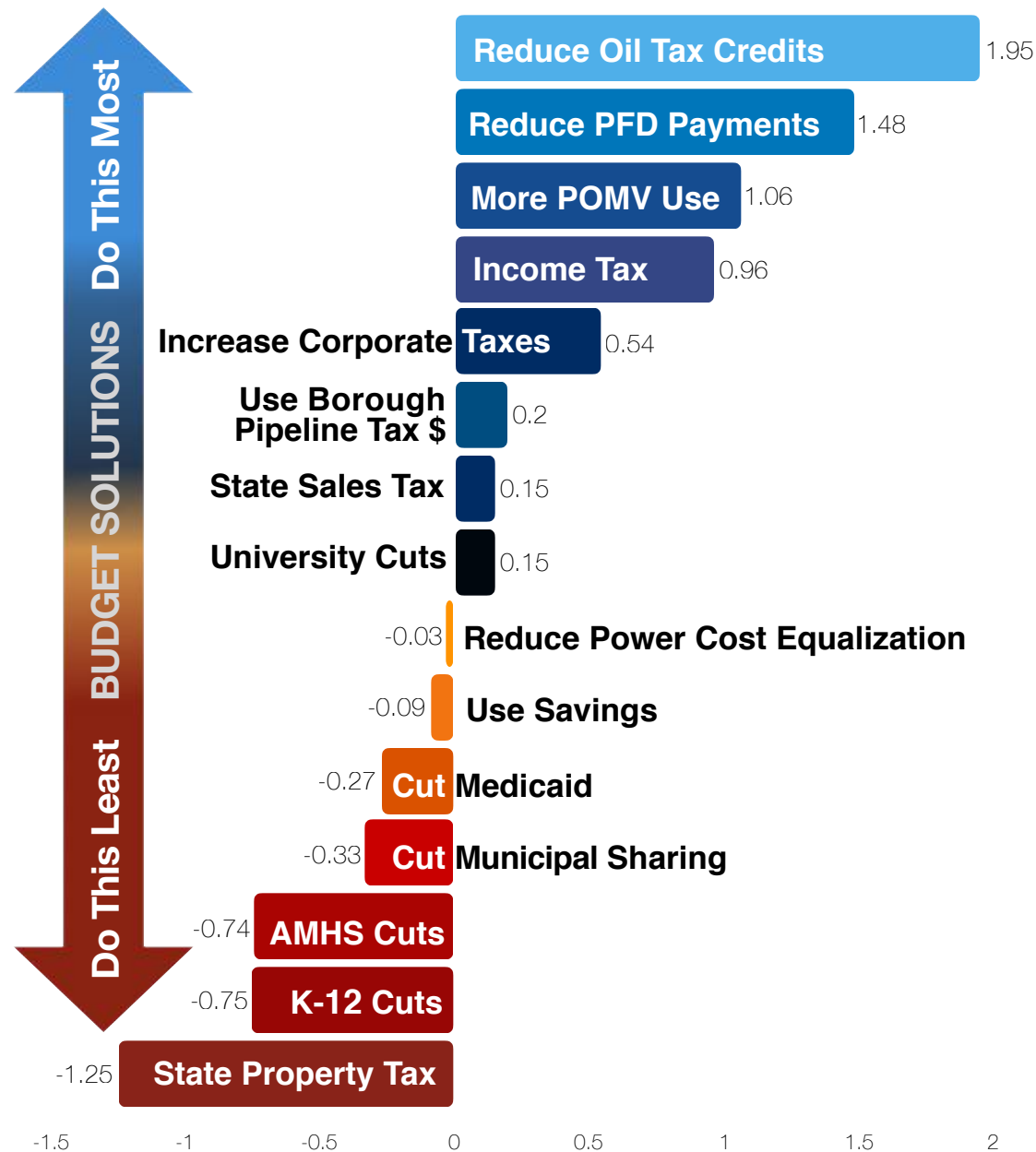
-\$1.6 Billion



Budget Cuts and Vetoes

Southeast Businesses Budget Findings

Southeast Conference asked **320** Southeast business owners and top managers in **25** regional communities how they would like to see the state achieve a balanced budget. This is an overall ranking of their responses.



Southeast Businesses **Budget Input**

320 Southeast business owners and top managers in **25** regional communities

#1 Reduce Oil Tax Credits

#2 Reduce PFD Payments

#3 More POMV Use

#4 Income Tax

#12 Cut Municipal Sharing

#13 AMHS Cuts

#14 K-12 Cuts

#15 State Property Tax

Do This Least BUDGET SOLUTIONS Do This Most

SOUTHEAST ALASKA

By the Numbers 2019

SOUTHEAST ALASKA
By the Numbers
2019

VISITORS PAGE 6 MARITIME, SEAFOOD PAGE 8-9 HEALTH PAGE 10-11 TIMBER, MINING PAGE 12 CONSTRUCTION, EDUCATION PAGE 13 GOVERNMENT PAGE 14 DEMOGRAPHICS PAGE 15 BUSINESS SURVEY PAGE 17-19

CHANGES 2017 TO 2018 **SOUTHEAST ALASKA'S ECONOMY**

REGIONAL POPULATION DECREASED BY 80 PEOPLE TO 72,876

LABOR FORCE INCREASED BY 2 JOBS TO 45,642 JOBS

TOTAL GOVERNMENT JOBS DECREASED BY 108 JOBS TO 13,148

CRUISE PASSENGERS INCREASED BY 7% TO 1.2 MILLION

POUNDS OF SEAFOOD LANDED IN THE REGION DECREASED BY 118 MILLION POUNDS, A DECREASE OF 30%

HEALTH CARE JOBS IN THE REGION INCREASED BY 121. A GAIN OF 3%

SOUTHEAST ALASKA BY THE NUMBERS 2019 A SOUTHEAST CONFERENCE PUBLICATION BY RAIN COAST DATA



Meilani Schijvens
Rain Coast Data

Thank You

